



ANZSOM

The Australian and New Zealand
Society of Occupational Medicine Inc



ANZSOM Webinar Series SPONSORSHIP PROSPECTUS 2024

GOOD WORK, SAFE WORKPLACES, HEALTHY WORKERS

PARTNER WITH US TO DELIVER QUALITY EDUCATION IN OCCUPATIONAL MEDICINE

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is a society where the highest value is placed on **GOOD WORK, SAFE WORKPLACES, and HEALTHY WORKERS.**

With over 350 members across Australia and New Zealand we are driven to connect our members with occupational medicine and health experts, to build their knowledge and skills and make connections to support their practice.

By necessity, our program of webinars took off in 2020, fulfilling a need for regular education and engagement that we could no longer deliver face-to-face. The result is a popular ongoing series of monthly webinars, featuring high profile speakers and enabling participation from members and non-members across the country, as well as internationally.

We are now pleased to offer partnership in this educational program, with sponsorship of individual webinars or a selection of your choice. Read on to find out more and please contact us to discuss your ideas.

secretariat@anzsom.org.au

#itswhatyouknow

*“Participating in the webinar is **more convenient** than attending at a venue.”*

*“**Excellent format** for someone like myself **attending from interstate.**”*

*“The **interactive format** with opportunity for others to **ask questions** worked well.”*

*“A comprehensive and current overview **well suited to format.**”*

*“**Very clear** format and **well organised!**”*

ANZSOM WEBINAR SERIES 2024

The 2024 webinar schedule has been created to showcase a wide variety of topics, catering specifically to occupational medicine professionals. Choose a theme that resonates for you and your business or choose to be seen as a supporter of education and collaboration more generally.

#itswhatyouknow WEBINAR SERIES (1-2 per month)

ANZSOM offers a regular series of webinars which are run at least monthly throughout the year. These are targeted to a broad audience and address a diverse range of occupational medicine topics.

Nurses Focus webinars (3 per year)

This series of webinars was introduced in 2022, and is designed specifically for occupational health nurses and aligns with the new OHN Competency Standards.

Occupational Medicine 101 series (4 per year)

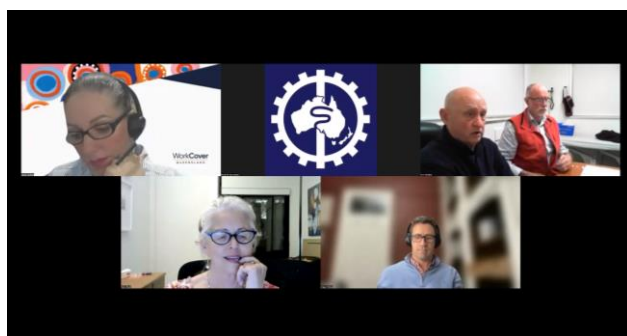
This series is designed to connect attendees with the fundamental concepts of Occupational and Environmental Medicine and enable direct engagement with some of the leading experts in our field. While ideally suited to trainees, professionals of all levels find this a beneficial format for exploring and sharing the essentials of our specialty.

Journal Club (2 per year)

Involving mediated discussion groups, this format provides participants the opportunity to build their critical appraisal skills while exploring the latest evidence in workplace health.

Make a suggestion

If you have a webinar topic/speaker that you would like to suggest, please let us know. We would be happy to work with you to make that happen.



SPONSOR BENEFITS

Acknowledgement and company logo on

- [Branch](#) webpage (if Branch run event)
- [Events/webinar](#) webpage
- All event e-marketing and social media
- On introductory holding slides and in introductions
- On recorded module hosted on ANZSOM online learning site [^]

Complimentary attendance for your staff – up to 10 people per webinar

Opportunity to speak briefly at the beginning of the webinar

Opportunity to distribute promotional link to attendees with the webinar automated follow-up/evaluation email *

** As approved by the organisers*

[^] Pending approval of presentation for online learning

SPONSOR PACKAGES

	\$ plus GST
MULTI-WEBINAR – Choose FIVE	\$2,500
MULTI-WEBINAR – Choose THREE	\$1,500
SINGLE WEBINAR – Choose ONE or more most relevant to your business	\$600 per webinar

INTERESTED?

To start the conversation, please contact the ANZSOM Secretariat on 1300 666 515 or email secretariat@anzsom.org.au.

#itswhatyouknow