



# ANZSOM Webinar Series SPONSORSHIP PROSPECTUS

**GOOD WORK, SAFE WORKPLACES, HEALTHY WORKERS** 

## PARTNER WITH US TO DELIVER QUALITY EDUCATION IN OCCUPATIONAL MEDICINE

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is a society where the highest value is placed on **GOOD WORK, SAFE WORKPLACES,** and **HEALTHY WORKERS.** 

With over 350 members across Australia and New Zealand we are driven to connect our members with occupational medicine and health experts, to build their knowledge and skills and make connections to support their practice.

By necessity, our program of webinars took off in 2020, fulfilling a need for regular education and engagement that we could no longer deliver face-to-face. The result is a popular ongoing series of monthly webinars, featuring high profile speakers and enabling participation from members and non-members across the country, as well as internationally.

We are now pleased to offer partnership in this educational program, with sponsorship of individual webinars or a selection of your choice. Read on to find out more and please contact us to discuss your ideas.

secretariat@anzsom.org.au

## #itswhatyouknow

"Participating in the webinar is more convenient than attending at a venue."

"Excellent format for someone like myself attending from interstate."

"Excellent, informative teaching!"

"Very clear format and well organised!"

#### **ANZSOM WEBINAR SERIES 2022**

The 2022 webinar schedule has been created to showcase a wide variety of topics, catering specifically to occupational medicine professionals. Choose a theme that resonates for you and your business or choose to be seen as a supporter of education and collaboration more generally.

#### **CURRENT ANZSOM WEBINARS**

Along with the below webinar series which are scheduled regularly, there are also a number of other webinars that are organised by the State Branches throughout the year, which are available for sponsorship – keep an eye on the website for details.

#### WA Branch webinars (5 per year) – SPONSORSHIP TAKEN

The WA Branch have been instrumental in providing regular webinars on a variety of topics, which are delivered Nationally, 5 times per year.

#### Nurses Focus webinars (2 per year)

This series of webinars was introduced in 2022, and is designed specifically for occupational health nurses and aligning with the new OHN Competency Standards.

#### Occupational Medicine 101 series (multiple per year)

This new interactive series is designed to connect attendees with the fundamental concepts of Occupational and Environmental Medicine and enable direct engagement with some of the leading experts in our field.

#### **SPONSOR BENEFITS**

#### Acknowledgement and company logo on

- Branch webpage (if Branch run event)
- Events/webinar webpage
- All event e-marketing and social media
- On introductory holding slides and in introductions
- On recorded module hosted on ANZSOM online learning site ^

#### Complimentary attendance for your staff – up to 10 people per webinar

**Opportunity to distribute promotional link** to attendees with the webinar automated follow-up/evaluation email \*

- \* As approved by the organisers
- ^ Pending approval of presentation for online learning



### **SPONSOR PACKAGES**

	\$ plus GST
MULTI-WEBINAR – Choose FIVE	\$2,500
MULTI-WEBINAR – Choose THREE	\$1,500
SINGLE WEBINAR – Choose ONE	\$600 per webinar
or more most relevant to your business	

Please contact us to discuss a tailor-made package for your organisation on secretariat@anzsom.org.au.

### **INTERESTED?**

To start the conversation, <u>click here</u> to submit your details online and we will contact you to discuss your needs further.