

EXHIBITION SPACE OPPORTUNITY

PROVIDING A DIFFERENT PERSPECTIVE
ON WORKPLACE MENTAL HEALTH



ANZSOM

The Australian and New Zealand Society
of Occupational Medicine
www.anzsom.org.au

ABOUT

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is a society where the highest value is placed on **GOOD WORK, SAFE WORKPLACES**, and **HEALTHY WORKERS**.

Acknowledging the importance of mentally healthy workplaces, this year's Annual Scientific Meeting features a unique mental health space and a unique opportunity for **your organisation**.

DATES & TIMES

Sunday 7th to Wednesday 10th October 2018
at Pullman Melbourne on the Park

www.anzsom.org.au/asm2018

FILL
THE _____
_____ **SPACE!**

This is a brand new exciting opportunity for a mental health organisation or EAP provider to occupy a **'chill and recharge' space** at a major educational event for experts in the fields of occupational medicine and health.

We believe **your organisation** would be a great fit to exhibit and host this amenity, interacting with 150+ delegates while they relax and take in services, products and information related to mental health in the workplace.



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WHAT WE HAVE IN MIND

Raise awareness

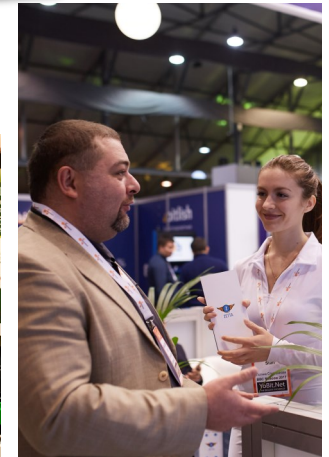
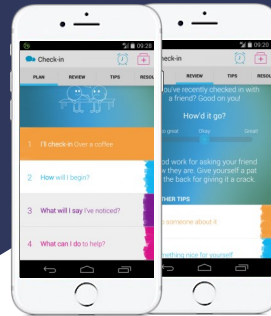
Raise awareness of mental health issues in the workplace coinciding with national Mental Health Week

Positive mood activation

Provide a hands-on approach to improving mental headspace with interactive activities and games such as giant Jenga or Connect Four!

A place to chillax

Provide a relaxing space for delegates to sit, chill and recharge



WE WILL PROVIDE

1/ Chill & recharge zone

An area to sit and relax with comfortable furniture, charging stations, and refreshments

2/ Activities area

A newly refurbished foyer with lots of natural lighting and fake grass - perfect for fun games such as giant Jenga or space to practise mindfulness techniques

3/ Inform & interact space

An information and interaction area. We will display your resources and resources from other non-profit mental health organisations (e.g. Beyond Blue, Headspace, Lifeline etc)

YOU WILL RECEIVE

Advertisement and engagement with the right audience

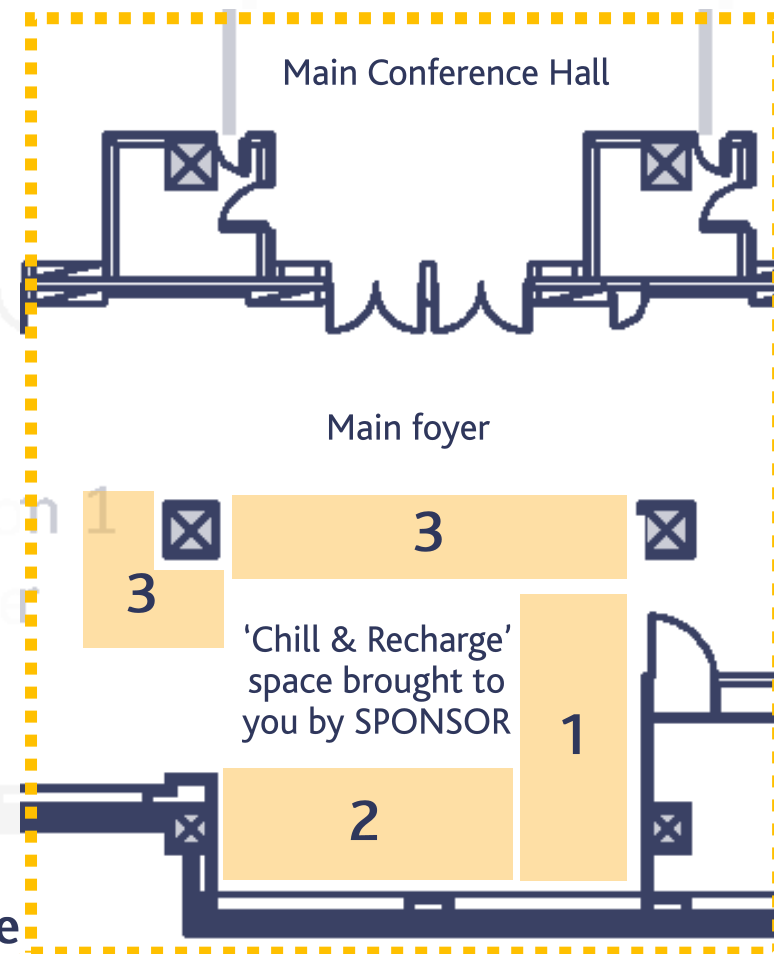
You will have the perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry. You will have extensive marketing exposure in our conference program and on our website and social media pages in the lead up to the event as well as during the conference

Exclusive branding of the space

Make the space yours - includes branding of the charging stations and other products

Ability to contribute to design and layout

Contribute to the design and layout of the Chill & Recharge space - share your ideas and thoughts to make it even better!



SPONSORSHIP OPPORTUNITY

\$3,500 - Sponsorship of the 'Chill & Recharge' space for the full conference

Includes registration for **two people** for the full conference which runs from 7th to 10th October 2018

\$1,750 - Sponsorship of the 'Chill & Recharge' space for a single day

Includes registration for **two people** to the conference for the day of exhibition

BENEFITS OF SPONSORSHIP

Unique opportunity to feature in the mental health space

With emphasis placed on workplace mental health, **your organisation** is in a unique position to capitalise on an opportunity to market your organisation's mental health workplace resources and materials to a new and captivated audience

Connect with experts in occupational health

This is an opportunity to have direct interaction with more than 150 delegates from a wide range of backgrounds, expertise and influence across the occupational health industry; resulting in increased awareness of your products and services

Enjoy quality educational experience with insights to workplace mental health from an occupational health perspective

Access a diverse program with high calibre speakers sharing their expertise and experience in occupational health fields. Key mental health themed presentations and workshops include:

- **Keynote address** - Workplace Mental Health: developing an integrated approach
- **Work settings** - Farmer's health: living longer on the land
- **Panel** - Bullying, harassment and occupational violence: strategies for success
- **Various worksite visits** to interesting and unique workplaces around Victoria

**YES
WE'RE
INTERESTED!**

Chat with us! **Phone:** 1300 666 515
Email: secretariat@anzsom.org.au

EXPRESSION OF INTEREST

Fill in your details so we can get in contact with you!

Return this form by:

Mail: PO Box 7032, Richmond VIC 3121

Email: secretariat@anzsom.org.au

Fax: (03) 9428 4872

Details

Organisation:

Address:

Contact person:

Position:

Email:

Phone:

Date:

Please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation on secretariat@anzsom.org.au or call 1300 666 515

OTHER SPONSORSHIP OPPORTUNITIES

For additional sponsorship or exhibition opportunities, visit: www.anzsom.org.au/sponsorship

Packages available

Major sponsor *SOLD*	\$15,000
Conference Dinner sponsor	\$8,000
Welcome Reception sponsor	\$4,000
Session sponsor	From \$1,500
Coffee Cart / morning or afternoon tea	From \$1,000
Lunch sponsor	\$2,000
Advertisement in the conference program (half page / full page)	\$500 / \$700
Delegate satchel insert	\$600
Exhibition space (full conference / day)	From \$1,600