



The Australian and New Zealand  
Society of Occupational Medicine Inc.  
ANNUAL SCIENTIFIC MEETING 2022

**CHANGING  
WORK**

20 - 23 MARCH 2022  
BRISBANE

**CULTURE  
COVID  
CLIMATE**

**SPONSORSHIP  
PROSPECTUS**



**SCIENTIFIC  
PROGRAM PARTNER**

Australasian Faculty  
of Occupational and  
Environmental Medicine



# YOU'RE INVITED



The Australian and New Zealand Society of Occupational Medicine (ANZSOM) invites you to consider being part of the Annual Scientific Meeting of the Society to be held in March 2022.

The world and work are changing, and this year's theme looks to explore the key issues that have emerged for occupational medicine – Culture, COVID and Climate, as well as providing opportunities for knowledge and skill development across a range of topics relevant to our daily practice.

The diverse program will feature workshops, site visits and expert presenters, with much of the content streamed to suit the new normal in conference delivery.

Together with our social events, the meeting will provide outstanding opportunities to interact with our delegates. The meeting venue, Victoria Park, looks to the city over parkland, providing a relaxed and spacious environment for networking. Our partnership with the Australasian Faculty of Occupational & Environmental Medicine (AFOEM) will also raise the profile of this event among occupational physicians.

Please explore what the prospectus has to offer or contact us to discuss your ideas for involvement. We hope to see you in Brisbane!

Yours sincerely,

**Dr Edward Foley and Dr Vern Madden**  
Conference Co-Convenors  
ANZSOM Queensland Branch



# WHY BE INVOLVED?

## SPONSORSHIP BENEFITS

### GROW WITH US

ANZSOM conferences are now well-recognised for their quality programming and professional organisation, providing you an opportunity to capitalise on our growing profile.

### PROMOTE YOUR BRAND AND PRODUCTS

You will have extensive marketing exposure in the lead up to the event as well as during the conference.

### NETWORK AND BUILD RELATIONSHIPS

Sponsoring and exhibiting at ASM2022 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry.

# WHO WILL ATTEND?

## DELEGATE PROFILE

Delegates attending our hybrid Annual Scientific Meeting include occupational physicians, trainee/registrars, general practitioners and occupational health nurses, as well as allied health professionals working in the field of occupational medicine.

With our Scientific Program Partner, AFOEM, we aim to attract significant numbers of occupational physicians.

The virtual platform also provides opportunities to extend our reach internationally as well as to delegates unable to travel.

# OPPORTUNITIES

## AT A GLANCE

Our standard sponsorship categories are listed below, including unique digital options. If you do not see a package that suits your needs, please contact the Secretariat ([secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)) to discuss your ideas.

Comprehensive information about each package is contained in the following pages.

| CATEGORY                             | INVESTMENT*                         |              |
|--------------------------------------|-------------------------------------|--------------|
| <del>Main Sponsor</del>              | <del>\$15,000 (one only)</del>      | <b>TAKEN</b> |
| <del>Conference Dinner Sponsor</del> | <del>\$6,500 (one only)</del>       | <b>TAKEN</b> |
| <del>Welcome Reception Sponsor</del> | <del>\$3,500 (one only)</del>       | <b>TAKEN</b> |
| Session/Stream Sponsor               | from \$1,500                        |              |
| <del>Site Visits Sponsor</del>       | <del>\$3,500 (2 afternoons)</del>   | <b>TAKEN</b> |
| Exhibition Gold                      | \$3,900 (full conference)           |              |
| Exhibition Standard                  | \$3,200 (full conference)           |              |
| Virtual Exhibition                   | \$1,500 (full conference + lead-up) |              |
| <del>Chill &amp; Recharge</del>      | <del>\$1,750 (one only)</del>       | <b>TAKEN</b> |
| Session Break                        | from \$300                          |              |
| Coffee Cart                          | \$1,800 <i>per day</i>              |              |
| Digital Advertisements               | from \$100                          |              |

*\*All costs are shown in Australian dollars and are exclusive of GST.*



# HOST CITY AND VENUE

## VICTORIA PARK

Sprawled along and around the Brisbane river, Brisbane is Australia's third largest city and a hugely popular tourist destination for interstate and international travellers alike. Brisbane is known for its laid-back personality and outdoor lifestyle. Its distinct Queenslander architecture, diverse dining and cuisine culture make this both one of the world's most liveable cities and a must-see destination.

Situated just two kilometres from Brisbane city, Victoria Park is Brisbane's one-of-a-kind entertainment precinct offering enjoyment and unforgettable experiences for everyone that visits.

Combining the breathtaking views of the parklands and Brisbane city, with state of the art golf facilities - including a driving range and Putt Putt Mini Golf Course, a relaxed dining experience at the family friendly bistro and award winning event venues, Victoria Parks is suitable for the whole family!



# PROGRAM AT A GLANCE

| SUN 20 MAR                             | MON 21 MAR         | TUES 22 MAR                                | WED 23 MAR                           |
|--|--------------------|--|--------------------------------------|
|  |                    | Fitness to Drive                           | Annual General Meeting               |
| MORNING                                |                    |  |                                      |
|  | Keynote address    | COVID                                      | Hugh Denehy Oration                  |
|  |                    |  | Ramazzini winner                     |
|  | CLIMATE            | Dust Diseases                              | Contributed papers                   |
| AFTERNOON                              |                    |  |                                      |
|  | SITE VISITS        | CULTURE                                    | SITE VISITS                          |
| History of Occupational Medicine Forum | --- CONCURRENT --- | Moot court                                 | --- CONCURRENT ---                   |
|  | WORKSHOPS          | --- CONCURRENT ---<br>Occupational nursing | WORKSHOPS                            |
| EVENING                                |                    |  |                                      |
| Welcome Reception                      | Nurses Dinner      | Conference Dinner<br>QAGOMA                | Conference End<br>Informal gathering |

## INTRODUCING OUR NEW LOOK HYBRID ASM

The technical program for ANZSOM's Annual Scientific Meeting will continue in its long history of excellence and will include three days of technical sessions with main sessions streamed live from our venue in Brisbane.

A conference platform established on the ANZSOM website will enable easy access to all sessions for online delegates. Additionally, access will be given to recordings for several weeks after the event. The conference platform includes a virtual Exhibition Hall, with interfaces and incentives to draw delegates to the offerings of supporters and sponsors.

# MAIN SPONSOR

**\$15,000** (ONE ONLY)

**TAKEN**

As the Main Sponsor your organisation will be at the forefront of the branding and advertising associated with the conference. You will gain maximum visibility in front of up to 200 delegates and hundreds via conference promotion.

## PACKAGE INCLUDES:

- Company supplied banner in auditorium
- One standard exhibition space (full conference)
- One virtual exhibition page (full conference)
- Two full conference registrations (technical program)
- Two tickets to the Welcome Reception (Sunday night)
- Two tickets to the Conference Dinner (Tuesday night)
- Acknowledgement and company logo on all conference collateral including signage, website, newsletters, conference app and social media
- Acknowledgement at the start of conference and various opportunities throughout





# CONFERENCE DINNER



**QUEENSLAND ART GALLERY** **\$6,500** (one only)

The Conference Dinner is the key social function of the ASM and a great sponsorship and networking opportunity, attracting up to 200 delegates. This year's Conference Dinner will be held at the prestigious Queensland Gallery of Modern Art, located on the Brisbane River.

## PACKAGE INCLUDES:

- Company supplied banner displayed at dinner venue
- Opportunity to make a short presentation\*
- Two tickets to the Conference Dinner
- Acknowledgement and company logo on printed dinner menus
- Acknowledgement and company logo on all conference collateral in association with the Conference Dinner including website, newsletters, conference app and social media
- Acknowledgement at the start of conference and at the dinner
- One standard exhibition space (full conference)
- One virtual exhibition space (full conference)
- Two full conference registrations (technical program)

*\*As approved by the ASM Organising Committee*





# WELCOME RECEPTION



**VICTORIA PARK**

**\$3,500** (one only)

The Welcome Reception is the opening event of the conference and the first networking opportunity for delegates. This year's Welcome Reception will be held at Victoria Park, which offers unique city views as well as beautiful natural surrounds.

## PACKAGE INCLUDES:

- Company supplied banner displayed at venue
- Opportunity to make presentation or arrange a speaker at the reception\*
- Two tickets to the Welcome Reception
- Acknowledgement and company logo on all conference collateral in association with the Welcome Reception including website, newsletters, conference app and social media

*\*As approved by the ASM Organising Committee*



# SESSION/STREAM SPONSOR

FROM **\$1,500**

Increasingly popular among our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. The conference includes a range of topics presented by local and interstate speakers. Key streams include - COVID19, Culture, Climate and Dust Diseases.

## PACKAGE INCLUDES:

- Company supplied banner displayed at the session
- Acknowledgement at the start of the session
- Acknowledgement and company logo on all conference collateral in association with the session/stream including website, newsletters, conference app and social media
- Two conference registrations for the day of your session (technical program)





# SITE VISITS SPONSOR

**TAKEN**

**\$3,500** (2 afternoons)

A new initiative for ASM2022 is sponsorship of the site visits. These visits are universally popular among our delegates and a perfect opportunity for you to be associated with this unique learning and networking experience. This year site visits will be held on 2 afternoons of the conference (Monday and Wednesday) at a number of workplaces around Brisbane.

## PACKAGE INCLUDES:

- Registration for two to the full conference (technical program)
- Acknowledgement and company logo on all conference collateral in association with the site visits including website, newsletters, conference app and social media
- Company supplied banner displayed at conference venue and on buses



# CONFERENCE EXHIBITION

## FULL CONFERENCE

**GOLD** (INCLUDES VIRTUAL EXHIBITION SPACE) **\$3,900**

**STANDARD** **\$3,200**

Victoria Park boasts excellent conference facilities, with lovely light-filled spaces to optimise the delegate and exhibitor experience. All exhibition spaces include a clothed trestle with two chairs and power. Food and beverages are provided for all exhibitors during the daily program.

In addition to the exhibition space, exhibition sponsorship includes registration for two people to the conference for the duration of the technical program.

ASM2022 will again feature an [Exhibitor Passport](#) competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance.

Dinner tickets on the Tuesday night are not included with the exhibitor package. Exhibitors will have the opportunity to purchase tickets separately, with discounts for tables of 10.





# VIRTUAL EXHIBITION

## FULL CONFERENCE plus 1 week either side

**\$1,500**

Traditional conferences provide limited opportunities to connect with delegates, with exhibitors potentially competing for attention during tea breaks and lunches. The ASM Virtual Exhibition Hall offers exceptional value and convenience, enabling you to connect with delegates across the four days of the conference as well as the week prior and after the event.

Each exhibitor will be able to tailor their virtual real estate on the ANZSOM conference platform and incorporate a range of interactive elements, limited only by your imagination.

Standard features include space for your logo and company description. You are then free to include links to:

- Videos
- Competitions
- Offers and information
- Direct email contact with your personnel

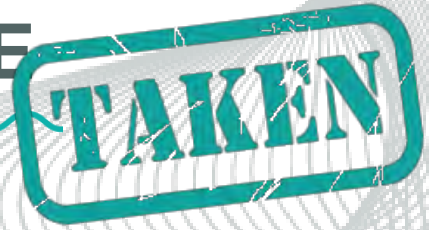
In addition to the virtual exhibition space, exhibition sponsorship includes virtual registration for two people to the technical program for the duration of the conference. Participation in social events is not included but can be purchased separately.

ASM2022 will again feature an [Exhibitor Passport](#) competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance.

Contact the Secretariat for a demonstration!



# CHILL & RECHARGE



**\$1,750** (ONE ONLY - FULL CONFERENCE)

Acknowledging the importance of mentally healthy workplaces, ASM2022 will continue to feature a Chill & Recharge Space, which provides an unique opportunity for an organisation to sponsor the Charging Station, complete with company branding.

## WE WILL PROVIDE:

- An area for delegates to sit and relax with comfortable furniture and a charging station for devices

## PACKAGE INCLUDES:

- Exclusive branding of the Charging Station for the duration of the conference
- One full conference registration (technical program)
- Acknowledgement and company logo on all conference collateral in association with the Chill & Recharge Space including website, newsletters, conference app and social media
- Option for other information giveaways\*

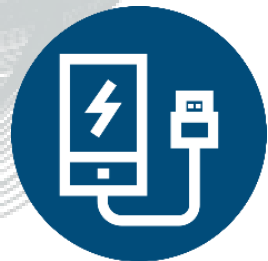
*\*As approved by the ASM Organising Committee*



chill



chat



charge



# SESSION BREAKS

**1 BREAK**

**\$300**

**3 BREAKS**

**\$750**

“Zoomed-out” is a term associated with the COVID way of communicating that we have avoided in the past and will continue to guard against. Short breaks will therefore be a feature of the hybrid program, for both virtual and in-person delegates. By sponsoring these breaks, you have an opportunity to associate your brand with a novel, enjoyable and memorable aspect of the program!

## WE WILL PROVIDE:

- A captive audience – in-person and virtual – ready for a break and primed for your content

## PACKAGE INCLUDES:

- A pre-recorded video of up to 3 minutes of branded content – you choose what you include!
- Some suggestions for session breaks:
  - Stretching or exercises
  - Humour
  - Interviews
  - Music
  - Quizzes
  - Local sights



# COFFEE CART

**\$1,800** (PER DAY)

A highly popular stop for delegates is the coffee cart, where delegates can recharge and enjoy their favourite hot beverage.

## PACKAGE INCLUDES:

- Branding of the coffee cart for all session breaks for the sponsored day
- Option to provide your own branded coffee cups\*
- Option for other information giveaways\*

*\*As approved by the ASM Organising Committee*





# DIGITAL ADVERTISING

FROM **\$100**

Website and email advertising will run for the length of the conference with package options covering either 1 month or 3 months. Prices are below.



|                                       | 1 MONTH | 3 MONTHS |
|---------------------------------------|---------|----------|
| 1. Website Banner<br>1090 x 272 px    | \$300   | \$750    |
| 2. Website Box<br>272 x 272 px        | \$100   | \$250    |
| 3. Email – full width<br>600 x 150 px | \$400   | \$900    |
| 4. Email – half width<br>300 x 200 px | \$200   | \$450    |

*\*All costs are shown in Australian dollars and are exclusive of GST.*

# ANZSOM ASM 2022

## SPONSORSHIP/EXHIBITION CONFIRMATION

Please complete the form below and return to the ANZSOM Secretariat

Email: [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au) | Fax: (03) 9428 4872

A Tax Invoice will be provided. Full payment is required in order to secure the benefits outlined in the prospectus. Payments may be made by direct transfer or credit card. Credit card payments attract a 1.5% surcharge.

In the case of a COVID-related cancellation, a full refund will be offered.

Organisation name:

Address:

Contact person:

Position:

Email:

Signature:

Date:

### SPONSORSHIP PACKAGES

Select item(s) as per items on previous pages

Cost (excl. GST)

- |   |          |
|---|----------|
| <input type="checkbox"/> Main Sponsor (one only) <b>TAKEN</b>                             | \$15,000 |
| <input type="checkbox"/> Conference Dinner Sponsor (one only) <b>TAKEN</b>                | \$6,500  |
| <input type="checkbox"/> Welcome Reception Sponsor (one only) <b>TAKEN</b>                | \$3,500  |
| <input type="checkbox"/> Session/Stream Sponsor (specify session): _____                  | \$       |
| <input type="checkbox"/> Site Visits Sponsor (one only) <b>TAKEN</b>                      | \$3,500  |
| <input type="checkbox"/> GOLD Exhibition space – full conference plus virtual             | \$3,900  |
| <input type="checkbox"/> STANDARD Exhibition space – full conference                      | \$3,200  |
| <input type="checkbox"/> Virtual Exhibition space – full conference                       | \$1,500  |
| <input type="checkbox"/> Chill and Recharge Sponsor (one only) <b>TAKEN</b>               | \$1,750  |
| <input type="checkbox"/> Session Break (specify – \$300 for 1 break / \$750 for 3 breaks) | \$       |
| <input type="checkbox"/> Coffee Cart (specify number of days) _____                       | \$       |
| <input type="checkbox"/> Digital Advertising (specify) _____                              | \$       |

SPONSORSHIP

GST:

Select payment method:

TOTAL AMOUNT:

☐ Credit card (1.5% surcharge applies) - complete details below and fax to (03) 9428 4872 or email to [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)

Card type:

☐ Visa

☐ Mastercard

☐ Amex

Card number:

CCV:

Exp: /

Name on card

Signature:

☐ Direct transfer - BSB 013 423 Account No: 3541 94404 (please quote your company name)





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