



The Australian and New Zealand
Society of Occupational Medicine Inc

ANNUAL SCIENTIFIC MEETING 2021

**CHANGING
WORK**

**21–24 NOVEMBER
BRISBANE**

**CULTURE
COVID
CLIMATE**

**SPONSORSHIP
PROSPECTUS**



**SCIENTIFIC
PROGRAM PARTNER**

Australasian Faculty
of Occupational and
Environmental Medicine

YOU'RE INVITED



The Australian and New Zealand Society of Occupational Medicine (ANZSOM) invites you to consider being part of the Annual Scientific Meeting of the Society to be held in November 2021.

Following on from a highly successful Virtual Event in November 2020, the 2021 ASM will be a cutting-edge combination of virtual and in-person event techniques.

The world and work are changing, and this year's theme looks to explore the key issues that have emerged for occupational medicine – Culture, COVID and Climate, as well as providing opportunities for knowledge and skill development across a range of topics relevant to our daily practice.

The diverse program will feature workshops, site visits and expert presenters, with much of the content streamed to suit the new normal in conference delivery. Together with our social events, the meeting will provide outstanding opportunities to interact with our delegates. Our partnership with the Australasian Faculty of Occupational & Environmental Medicine (AFOEM) will also raise the profile of this event among occupational physicians.

Please explore what the prospectus has to offer or contact us to discuss your ideas for involvement. We hope to see you in Brisbane!

Yours sincerely,

Dr Edward Foley and Dr Vern Madden
Conference Co-Convenors
ANZSOM Queensland Branch



WHY BE INVOLVED?

SPONSORSHIP BENEFITS

GROW WITH US

ANZSOM conferences are now well-recognised for their quality programming and professional organisation, providing you an opportunity to capitalise on our growing profile.

PROMOTE YOUR BRAND AND PRODUCTS

You will have extensive marketing exposure in the lead up to the event as well as during the conference.

NETWORK AND BUILD RELATIONSHIPS

Sponsoring and exhibiting at ASM2021 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry.

WHO WILL ATTEND?

DELEGATE PROFILE

Delegates attending our hybrid Annual Scientific Meeting include occupational physicians, trainee/registrars, general practitioners and occupational health nurses, as well as allied health professionals working in the field of occupational medicine.

With our Scientific Program Partner, AFOEM, we aim to attract significant numbers of occupational physicians.

The virtual platform also provides opportunities to extend our reach internationally as well as to delegates unable to travel.

OPPORTUNITIES

AT A GLANCE

Our standard sponsorship categories are listed below, including unique digital options. If you do not see a package that suits your needs, please contact the Secretariat (secretariat@anzsom.org.au) to discuss your ideas.

Comprehensive information about each package is contained in the following pages.

CATEGORY	INVESTMENT*
Main Sponsor	\$15,000 (one only) TAKEN
Conference Dinner Sponsor	\$6,500 (one only) TAKEN
Welcome Reception Sponsor	\$3,500 (one only) TAKEN
Session/Stream Sponsor	from \$1,500
Site Visits Sponsor	\$3,500 (2 afternoons)
Exhibition Gold	\$3,900 (full conference)
Exhibition Standard	\$3,200 (full conference)
Virtual Exhibition	\$1,500 (full conference + lead-up)
Chill & Recharge	\$1,750
Session Break	from \$300
Coffee Cart	\$1,800 <i>per day</i>
Digital Advertisements	from \$100

**All costs are shown in Australian dollars and are exclusive of GST.*

HOST CITY AND VENUE

STAMFORD PLAZA BRISBANE

Sprawled along and around the Brisbane river, Brisbane is Australia's third largest city and a hugely popular tourist destination for interstate and international travellers alike. Brisbane is known for its laid-back personality and outdoor lifestyle. Its distinct Queenslander architecture, diverse dining and cuisine culture make this both one of the world's most liveable cities and a must-see destination.

Uniquely located on the banks of the Brisbane River and a stone's throw to the Botanic Gardens, Stamford Plaza Brisbane hotel offers a unique riverside lifestyle experience. The hotel is positioned within the hub of Brisbane's financial district and just minutes to the city's best shopping, theatres, restaurants and night life. Unquestionably Stamford Plaza's riverside location is Brisbane's best hotel address.



PROGRAM AT A GLANCE

SUN 21 NOV	MON 22 NOV	TUES 23 NOV	WED 24 NOV
		Fitness to Drive	Annual General Meeting
MORNING			
	Keynote address	COVID	Hugh Denehy Oration
			Ramazzini winner
	CLIMATE	Dust Diseases	Contributed papers
AFTERNOON			
	SITE VISITS	CULTURE	SITE VISITS
History of Occupational Medicine Forum	--- CONCURRENT ---	Moot court	--- CONCURRENT ---
	WORKSHOPS	--- CONCURRENT --- Occupational nursing	WORKSHOPS
EVENING			
Welcome Reception Stamford Plaza	Nurses Dinner	Conference Dinner QAGOMA	Conference End Informal gathering at Stamford Plaza

INTRODUCING OUR **NEW LOOK HYBRID ASM**

The technical program for ANZSOM's Annual Scientific Meeting will continue in its long history of excellence and will include three days of technical sessions with main sessions streamed live from our venue in Brisbane.

A conference platform established on the ANZSOM website will enable easy access to all sessions for online delegates. Additionally, access will be given to recordings for several weeks after the event. The conference platform includes a virtual Exhibition Hall, with interfaces and incentives to draw delegates to the offerings of supporters and sponsors.

MAIN SPONSOR

\$15,000 (ONE ONLY)

TAKEN

As the Main Sponsor your organisation will be at the forefront of the branding and advertising associated with the conference. You will gain maximum visibility in front of up to 200 delegates and hundreds via conference promotion.

PACKAGE INCLUDES:

- Company supplied banner in auditorium
- One standard exhibition space (full conference)
- One virtual exhibition page (full conference)
- Two full conference registrations (technical program)
- Two tickets to the Welcome Reception (Sunday night)
- Two tickets to the Conference Dinner (Tuesday night)
- Acknowledgement and company logo on all conference collateral including signage, website, newsletters, conference app and social media
- Acknowledgement at the start of conference and various opportunities throughout



CONFERENCE DINNER

QUEENSLAND ART GALLERY

TAKEN
\$6,500 (one only)

The Conference Dinner is the key social function of the ASM and a great sponsorship and networking opportunity, attracting up to 200 delegates. This year's Conference Dinner will be held at the prestigious Queensland Gallery of Modern Art, located on the Brisbane River.

PACKAGE INCLUDES:

- Company supplied banner displayed at dinner venue
- Opportunity to make a short presentation*
- Two tickets to the Conference Dinner
- Acknowledgement and company logo on printed dinner menus
- Acknowledgement and company logo on all conference collateral in association with the Conference Dinner including website, newsletters, conference app and social media
- Acknowledgement at the start of conference and at the dinner
- One standard exhibition space (full conference)
- One virtual exhibition space (full conference)
- Two full conference registrations (technical program)

**As approved by the ASM Organising Committee*



WELCOME RECEPTION

STAMFORD PLAZA BRISBANE

\$3,000 (one only)

TAKEN

The Welcome Reception is the opening event of the conference and the first networking opportunity for delegates.

PACKAGE INCLUDES:

- Company supplied banner displayed at venue
- Opportunity to make presentation or arrange a speaker at the reception*
- Two tickets to the Welcome Reception
- Acknowledgement and company logo on all conference collateral in association with the Welcome Reception including website, newsletters, conference app and social media

**As approved by the ASM Organising Committee*



SESSION/STREAM SPONSOR

FROM **\$1,500**

Increasingly popular among our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. The conference includes a range of topics presented by local and interstate speakers. Key streams include - COVID19, Dust diseases, Culture, and Climate

PACKAGE INCLUDES:

- Company supplied banner displayed at the session
- Acknowledgement at the start of the session
- Acknowledgement and company logo on all conference collateral in association with the session/stream including website, newsletters, conference app and social media
- Two conference registrations for the day of your session (technical program)



SITE VISITS SPONSOR

\$3,500 (2 afternoons)

A new initiative for ASM2021 is sponsorship of the site visits. These visits are universally popular among our delegates and a perfect opportunity for you to be associated with this unique learning and networking experience. This year site visits will be held on 2 afternoons of the conference (Monday and Wednesday) at a number of workplaces around Brisbane.

PACKAGE INCLUDES:

- Registration for two to the full conference (technical program)
- Acknowledgement and company logo on all conference collateral in association with the site visits including website, newsletters, conference app and social media
- Company supplied banner displayed at conference venue and on buses



CONFERENCE EXHIBITION

FULL CONFERENCE

GOLD (INCLUDES VIRTUAL EXHIBITION SPACE) **\$3,900**

STANDARD **\$3,200**

The Stamford Plaza Brisbane boasts excellent conference facilities. All exhibition spaces include a clothed trestle with two chairs and power. Food and beverages are provided for all exhibitors during the daily program.

In addition to the exhibition space, exhibition sponsorship includes registration for two people to the conference for the duration of the technical program.

ASM2021 will again feature an **Exhibitor Passport** competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance.

Dinner tickets on the Tuesday night are NOT included with the exhibitor package. Exhibitors will have the opportunity to purchase tickets separately.



VIRTUAL EXHIBITION

FULL CONFERENCE plus 1 week either side

\$1,500

Traditional conferences provide limited opportunities to connect with delegates, with exhibitors potentially competing for attention during tea breaks and lunches. The ASM Virtual Exhibition Hall offers exceptional value and convenience, enabling you to connect with delegates across the four days of the conference as well as the week prior and after the event.

Each exhibitor will be able to tailor their virtual real estate on the ANZSOM conference platform and incorporate a range of interactive elements, limited only by your imagination.

Standard features include space for your logo and company description. You are then free to include links to:

- Videos
- Competitions
- Offers and information
- Direct email contact with your personnel

In addition to the virtual exhibition space, exhibition sponsorship includes virtual registration for two people to the technical program for the duration of the conference. Participation in social events is not included but can be purchased separately.

ASM2021 will again feature an **Exhibitor Passport** competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance.

Contact the Secretariat for a demonstration!



CHILL & RECHARGE

\$1,750 (ONE ONLY - FULL CONFERENCE)

Acknowledging the importance of mentally healthy workplaces, ASM2021 will continue to feature a Chill & Recharge Space, which provides an unique opportunity for an organisation to sponsor the Charging Station, complete with company branding.

WE WILL PROVIDE:

- An area for delegates to sit and relax with comfortable furniture and a charging station for devices

PACKAGE INCLUDES:

- Exclusive branding of the Charging Station for the duration of the conference
- One full conference registration (technical program)
- Acknowledgement and company logo on all conference collateral in association with the Chill & Recharge Space including website, newsletters, conference app and social media
- Option for other information giveaways*

**As approved by the ASM Organising Committee*



chill



chat



charge

SESSION BREAKS

1 BREAK

\$300

3 BREAKS

\$750

“Zoomed-out” is a term associated with the COVID way of communicating that we have avoided in the past and will continue to guard against. Short breaks will therefore be a feature of the hybrid program, for both virtual and in-person delegates. By sponsoring these breaks, you have an opportunity to associate your brand with a novel, enjoyable and memorable aspect of the program!

WE WILL PROVIDE:

- A captive audience – in-person and virtual – ready for a break and primed for your content

PACKAGE INCLUDES:

- A pre-recorded video of up to 3 minutes of branded content – you choose what you include!
- Some suggestions for session breaks:
 - Stretching or exercises
 - Humour
 - Interviews
 - Music
 - Quizzes
 - Local sights



COFFEE CART

\$1,800 (PER DAY)

A highly popular stop for delegates is the coffee cart, where delegates can recharge and enjoy their favourite hot beverage.

PACKAGE INCLUDES:

- Branding of the coffee cart for all session breaks for the sponsored day
- Option to provide your own branded coffee cups*
- Option for other information giveaways*

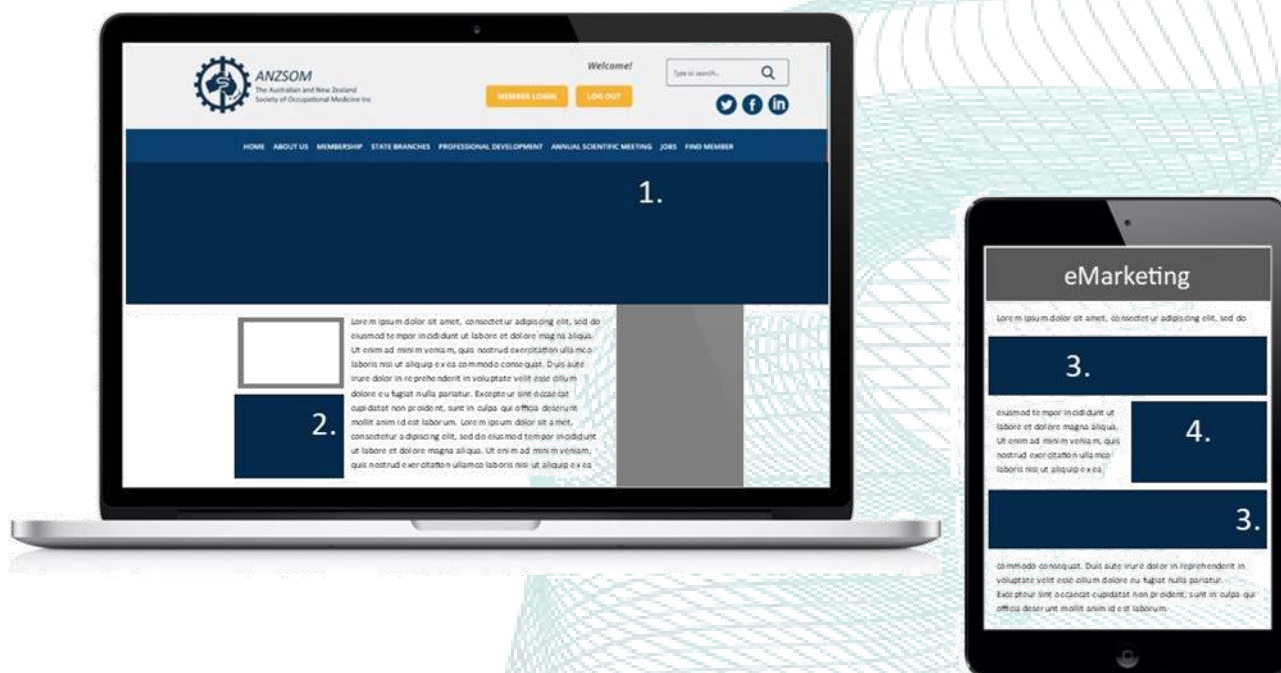
**As approved by the ASM Organising Committee*



DIGITAL ADVERTISING

FROM \$100

Website and email advertising will run for the length of the conference with package options covering either 1 month or 3 months. Prices are below.



	1 MONTH	3 MONTHS
1. Website Banner 1090 x 272 px	\$300	\$750
2. Website Box 272 x 272 px	\$100	\$250
3. Email – full width 600 x 150 px	\$400	\$900
4. Email – half width 300 x 200 px	\$200	\$450

**All costs are shown in Australian dollars and are exclusive of GST.*

ANZSOM ASM 2021

SPONSORSHIP/EXHIBITION CONFIRMATION

Please complete the form below and return to the ANZSOM Secretariat

- Email: secretariat@anzsom.org.au
- Fax: (03) 9428 4872

A Tax Invoice will be provided. Full payment is required in order to secure the benefits outlined in the prospectus. Payments may be made by direct transfer or credit card. Credit card payments attract a 1.5% surcharge.

Organisation name:

Address:

Contact person:

Position:

Email:

Signature:

Date:

SPONSORSHIP PACKAGES

Select item(s) as per items on previous pages

Cost (excl. GST)

- | | |
|---|----------|
| <input type="checkbox"/> Main Sponsor (one only) TAKEN | \$15,000 |
| <input type="checkbox"/> Conference Dinner Sponsor (one only) TAKEN | \$6,500 |
| <input type="checkbox"/> Welcome Reception Sponsor (one only) TAKEN | \$3,500 |
| <input type="checkbox"/> Session/Stream Sponsor (specify session): _____ | \$ |
| <input type="checkbox"/> Site Visits Sponsor (one only) | \$3,500 |
| <input type="checkbox"/> GOLD Exhibition space – full conference plus virtual | \$3,900 |
| <input type="checkbox"/> STANDARD Exhibition space – full conference | \$3,200 |
| <input type="checkbox"/> Virtual Exhibition space – full conference | \$1,500 |
| <input type="checkbox"/> Chill and Recharge Sponsor (one only) | \$1,750 |
| <input type="checkbox"/> Session Break (specify – \$300 for 1 break / \$750 for 3 breaks) | \$ |
| <input type="checkbox"/> Coffee Cart (specify number of days) _____ | \$ |
| <input type="checkbox"/> Digital Advertising (specify) _____ | \$ |

SPONSORSHIP

GST:

Select payment method:

TOTAL AMOUNT:

☐ **Credit card** (1.5% surcharge applies) - complete details below and fax to (03) 9428 4872 or email to secretariat@anzsom.org.au

Card type:

☐ Visa

☐ Mastercard

☐ Amex

Card number:

CCV:

Exp: /

Name on card

Signature:

☐ **Direct transfer** - BSB 013 423 Account No: 3541 94404 (please quote your company name)



The Australian and New Zealand
Society of Occupational Medicine Inc

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