

19-22 MARCH 2020

Four Days
ON
THE **ISLAND**

LAUNCESTON, TASMANIA



**Sponsorship
& Exhibition Prospectus**

ANZSOM ANNUAL SCIENTIFIC MEETING 2020

Welcome

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) invites you to consider being part of the Annual Scientific Meeting of the Society to be held in March 2020.

Close on the heels of a very successful event in Adelaide, the 2020 ASM will be something out of the ordinary with “Four Days on the Island” to learn and connect in a more relaxed location – Launceston, Tasmania.

The format of site visits, workshops and technical sessions, combined with numerous social and networking events will provide outstanding opportunities to interact with delegates. Our partnership with the Australasian Faculty of Occupational & Environmental Medicine (AFOEM) will also raise the profile of this event among occupational physicians.

Please explore what the prospectus has to offer or contact us to discuss your ideas for involvement. We hope to see you in Tasmania!

Yours sincerely,

Sandra Code and Barry Gilbert

Conference Convenors
Victoria & Tasmania Branch



Host city and venue

PEPPERS SILO HOTEL LAUNCESTON, TASMANIA

Launceston is Tasmania's second major city and a vibrant hub for food, wine, culture and nature. In fact, the whole region is packed with city and country charm, gorgeous old towns, excellent food and wine, and beautiful scenic highlights. One of Australia's oldest cities, Launceston has one of the best-preserved early cityscapes in Australia with elegant Colonial and Victorian architecture and century-old parks.

Bringing history alive on the banks of the idyllic Tamar River is the unique, characterful Peppers Silo Hotel. Dating back to the 1960's, the heritage building, reaching 35 metres high and containing four large silos that once held grain, is an iconic landmark now converted into a sophisticated nine storey hotel providing a distinctive place to stay in Launceston. Designed within the original silos and the new North tower are beautifully appointed modern hotel rooms.





Social events

“Welcome to the Island” Reception – PEPPERS SILO HOTEL – Thursday 19 March 2020

The Peppers Silo Hotel is the perfect setting for the Welcome Reception, where guests will enjoy innovative cuisine incorporating fresh Tasmanian ingredients and a selection of local wines.

Conference Dinner – JOSEF CHROMY WINERY – Friday 20 March 2020

Josef Chromy Wines provides a spectacular setting for the main Conference Dinner, located on a 61 hectare vineyard estate just south of Launceston. Josef and his team combine attentive service, quality produce and careful attention to detail, to guarantee a night to remember.

“Surprising Launceston” – Saturday 21 March 2020

A relaxed evening awaits us on the Saturday evening of the conference, but the rest is a secret!

Why be involved?

SPONSORSHIP BENEFITS



GROW WITH US

ANZSOM conferences are now well-recognised for their quality programming and professional organisation, providing you an opportunity to capitalise on our growing profile.

PROMOTE YOUR BRAND AND PRODUCTS

You will have extensive marketing exposure in the lead up to the event as well as during the conference.

NETWORK AND BUILD RELATIONSHIPS

Sponsoring and exhibiting at ASM2020 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry.

Who will attend?

DELEGATE PROFILE



Delegates attending our Annual Scientific Meeting include occupational physicians, trainee/registrar, general practitioners and occupational health nurses, as well as allied health professionals working in the field of occupational medicine.

With our Scientific Program Partner, AFOEM, we aim to attract significant numbers of occupational physicians.

Opportunities

AT A GLANCE

Our standard sponsorship categories are listed below. If you do not see a package that suits your needs, please contact the Secretariat (secretariat@anzsom.org.au) to discuss how we can meet your needs.

Comprehensive information about each package is contained in the following pages.

CATEGORY	INVESTMENT*
Main Sponsor	\$12,500 (one only) TAKEN
Conference Dinner Sponsor	\$4,500 (one only) TAKEN
'Surprising Lanceston' Saturday night event	\$2,500 (one only) TAKEN
Session/Stream Sponsor	From \$1,500
Site Visits Sponsor	\$3,500 (one only)
Exhibition	\$2,000 (full conference)
Chill & Recharge	\$500
Advertisement in conference program	\$300 (Half page) \$500 (Full page)
Satchel insert	\$400

**All costs are shown in Australian dollars and are exclusive of GST.*

Main Sponsor

\$12,500 **TAKEN**
(AVAILABLE)

As the Main Sponsor, your organisation will be at the forefront of the branding and advertising associated with the conference, and will be the sole sponsor of the Welcome Reception on Thursday evening. You will gain maximum visibility in front of up to 100 delegates and hundreds via conference promotion as the main sponsor.

PACKAGE INCLUDES:

- Welcome Reception sponsorship (valued at \$2,500)
- One exhibition space (full conference)
- Registration for two to the full conference
- Two tickets to the Welcome Reception
- Two tickets to the Conference Dinner (Friday night)
- Two tickets to the “Surprising Launceston” event (Saturday night)
- Acknowledgement and company logo:
 - Conference signage
 - Official conference program (printed and online)
 - Conference App
 - Registration brochure
 - ANZSOM website
 - ANZSOM newsletter (2 issues leading up to the conference)
- Acknowledgement at the start of conference
- Social media promotion
- Company supplied banner in auditorium
- Satchel inclusions – as approved by the ASM Organising Committee (e.g. company brochure, pad & pen, etc.)

Conference Dinner

JOSEF CHROMY WINERY

\$4,500 (OFFER) **TAKEN**

The Conference Dinner is the key social function of the ASM and a great sponsorship and networking opportunity, attracting up to 100 delegates. It will be held on **Friday 22 March** at **Josef Chromy Winery**. Guests will enjoy world class food and wine while soaking in spectacular views at this amazing venue.

PACKAGE INCLUDES:

- Two tickets to the Conference Dinner
- Opportunity to make a short presentation*
- Acknowledgement at the start of conference and at the dinner
- One exhibition space (full conference)
- Registration for two to the full conference
- Acknowledgement and company logo in association with the Conference Dinner:
 - Official conference program (printed and online)
 - Registration brochure
 - ANZSOM website
 - Conference App
 - Printed on dinner menus
- Company supplied banner displayed at dinner venue
- Printed promotional material at the dinner venue*

**As approved by the ASM Organising Committee*

'Surprising Launceston'

A SURPRISE NIGHT IN LAUNCESTON

\$2,500 (or **TAKEN**)

A new initiative for ASM2020, "Surprising Launceston" will be revealed to all at the conference. Dinner is included, but that's all we can tell you!

PACKAGE INCLUDES:

- Two tickets to the "Surprising Launceston" event
- One exhibition space (full conference)
- Registration for two to the full conference
- Acknowledgement at the start of conference and at the event
- Acknowledgement and company logo in association with the event:
 - Official conference program (printed and online)
 - Registration brochure
 - Conference App
 - ANZSOM website





Session/Stream Sponsor

FROM **\$1,500**

Increasingly popular among our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. The conference includes a range of topics presented by local and interstate speakers.

PACKAGE INCLUDES:

- Acknowledgement at the start of conference and session
- Acknowledgment and company logo in:
 - Official conference program (printed and online)
 - Registration brochure
 - Conference App
 - ANZSOM website
- Option for other information giveaways at the session*
- Registration for two to the conference for the day of your session
- Company supplied banner displayed at the session

**As approved by the ASM Organising Committee*

Site Visits Sponsor

\$3,500 (ONE ONLY)

A new initiative for ASM2020 is sponsorship of the site visits. These visits are universally popular among our delegates and a perfect opportunity for you to be associated with this unique learning and networking experience. Your sponsorship will cover the lunch for the delegates as well as transport if required.

PACKAGE INCLUDES:

- Registration for two to the full conference
- Acknowledgement and company logo in:
 - Official conference program (printed and online)
 - Conference App
 - ANZSOM website (available up to 3 months before the conference)
 - Social media
- Company supplied banner displayed at conference venue and on buses
- Option for other information giveaways at the site visit*

**As approved by the ASM Organising Committee*





Exhibition



SATURDAY & SUNDAY

\$2,000

Peppers Silo Hotel boasts excellent conference facilities. All exhibition spaces include a clothed trestle with two chairs and power. Food and beverages are provided for all exhibitors during the daily program.

In addition to the exhibition space, exhibition sponsorship includes registration for two people to the conference for the duration of the technical program on Saturday and Sunday.

ASM2020 will again feature an Exhibitor Passport competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance.

Dinner tickets on the Friday and Saturday nights are NOT included with the exhibitor package. Exhibitors will have the opportunity to purchase tickets separately.

Chill & Recharge

SATURDAY & SUNDAY

\$500 (ONE ONLY)

Acknowledging the importance of mentally healthy workplaces, ASM2020 will feature a Chill & Recharge Space, which provides an unique opportunity for an organisation to sponsor the Charging Station, complete with company branding.

WE WILL PROVIDE:

- An area for delegates to sit and relax with comfortable furniture and a charging station for devices

PACKAGE INCLUDES:

- Exclusive branding of the Charging Station for the duration of the conference
- Registration for one person for the full conference
- Direct interaction with up to 100 delegates from a wide range of backgrounds, expertise and influence across the industry
- Acknowledgment in official conference program (printed and online)
- Acknowledgement on website and social media
- Option for other information giveaways*

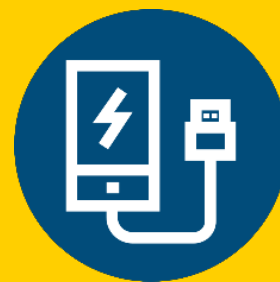
**As approved by the ASM Organising Committee*



chill



chat



charge

Advertising

CONFERENCE PROGRAM:

HALF PAGE

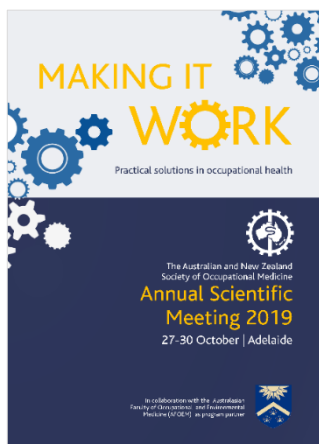
\$300

FULL PAGE

\$500

The conference program is professionally produced in colour and provides opportunities for full- or half-page advertisements. Printed for the delegates, it is also made available online via the ANZSOM website and through the conference App.

Artwork is provided by sponsor.



SATCHEL INSERTS

\$400

Satchel inserts are a popular sponsorship item, providing exposure to all delegates.

- Inserts are supplied by the sponsor and may take the form of a brochure / flyer or samples, gifts etc. to promote your product or service.
- The inserts should be maximum A4 in size. Volume will also be a consideration and subject to approval.
- All inserts must be approved by the Conference Organising Committee and must be delivered before the start of the conference.

ANZSOM ASM 2020

Sponsorship/Exhibition confirmation

Please complete the form below and return to the ANZSOM Secretariat

- Email: secretariat@anzsom.org.au
- Fax: (03) 9428 4872

A Tax Invoice will be provided. Full payment is required in order to secure the benefits outlined in the prospectus. Payments may be made by direct transfer or credit card. Credit card payments attract a 1.5% surcharge.

Organisation Name _____

Address _____

Contact Person _____

Position _____

Email _____

Signature _____ Date _____

Sponsorship packages

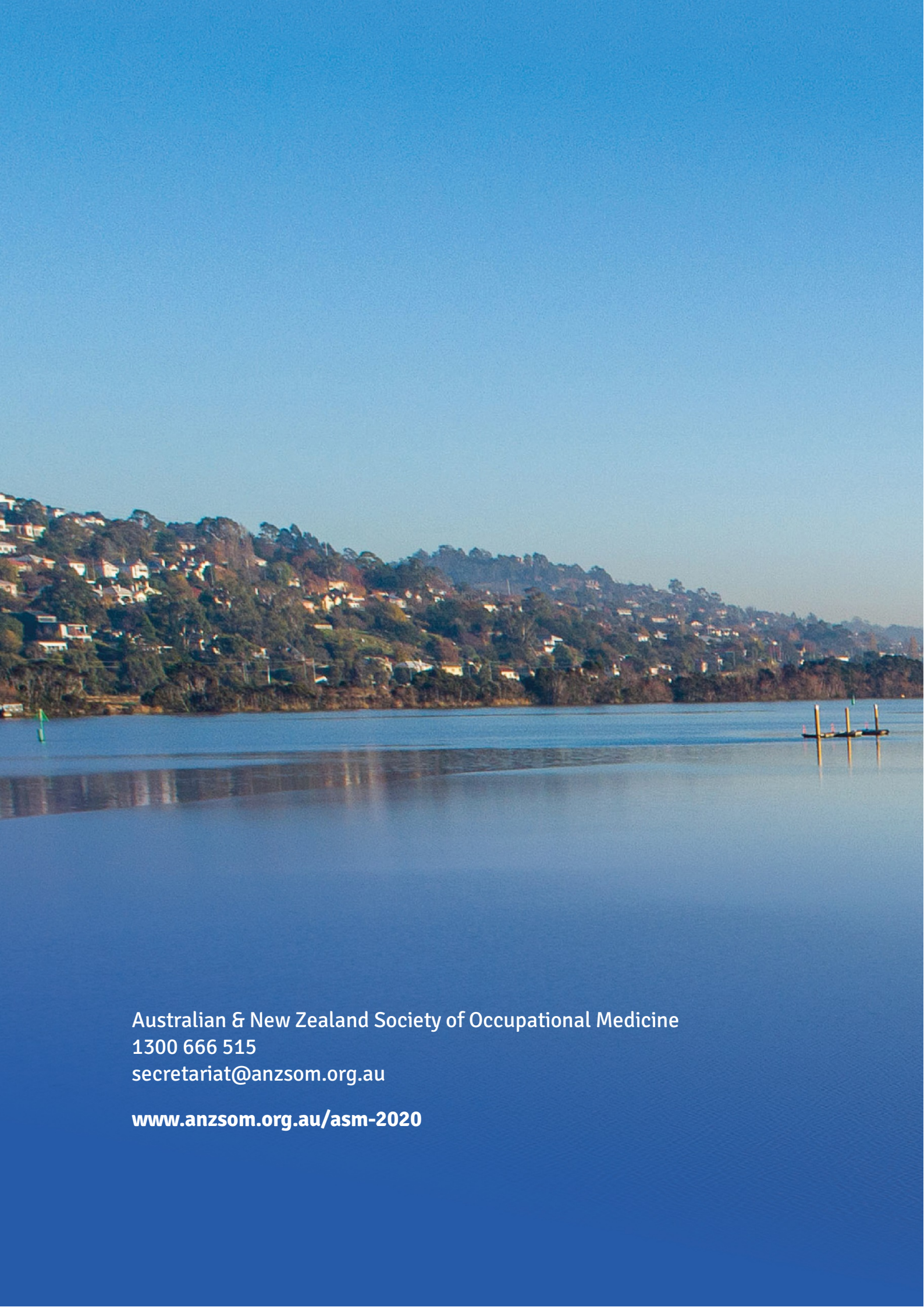
<i>Select item(s) as per items on previous pages</i>	<i>Cost (excl. GST)</i>
<input type="checkbox"/> Main Sponsor (one only) TAKEN	\$12,500
<input type="checkbox"/> Conference Dinner Sponsor (one only) TAKEN	\$4,500
<input type="checkbox"/> 'Surprising Launceston' Saturday night event (one only) TAKEN	\$2,500
<input type="checkbox"/> Session/Stream Sponsor (one only)	From \$1,500
<input type="checkbox"/> Site Visits Sponsor (one only)	\$3,500
<input type="checkbox"/> Exhibition space – Saturday & Sunday	\$2,000
<input type="checkbox"/> Chill and Recharge Sponsor (one only)	\$500
<input type="checkbox"/> Advertising in conference program – full page	\$500
<input type="checkbox"/> Advertising in conference program – half page	\$300
<input type="checkbox"/> Delegate satchel insert	\$400

SPONSORSHIP: _____

GST: _____

TOTAL AMOUNT:

Amount payable:	
<input type="checkbox"/> Credit card (1.5% surcharge applies) - complete details below and fax to (03) 9428 4872 or email to secretariat@anzsom.org.au	
Card type:	<input type="checkbox"/> Visa <input type="checkbox"/> Mastercard <input type="checkbox"/> Amex
Card number:	CVV: Expiry: /
Name on card:	Signature:
<input type="checkbox"/> Direct transfer – BSB 013 423 Account No: 3541 94404 (please quote your company name)	



Australian & New Zealand Society of Occupational Medicine
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www.anzsom.org.au/asm-2020