

# MAKING IT WORK

Practical solutions in occupational health

ANZSOM Annual Scientific Meeting 2019  
27-30 October 2019 | Adelaide



In collaboration with the Australasian Faculty  
of Occupational and Environmental Medicine  
(AFOEM) as program partner



## ANZSOM Annual Scientific Meeting 2019 Sponsorship & Exhibition Prospectus



ANZSOM, together with AFOEM as our scientific partner, is planning the Occupational Medicine conference of the year. In *Making it Work* we offer networking, collaboration, education and experience

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is joined by program partner, the Australasian Faculty of Occupational and Environmental Medicine (AFOEM), to present the 2019 Annual Scientific Meeting in Adelaide, hosted by the South Australia and Northern Territory Branch of ANZSOM.

The technical program will comprise three full days and will be attended by occupational physicians, general practitioners, occupational health nurses, allied health practitioners, safety professionals and others with an interest in occupational health. An exceptional line up of speakers and topics is on offer, with experts drawn from local centres of excellence, as well as from interstate and overseas. We are proud to welcome **Dr Gary Franklin** as our keynote speaker and international guest, courtesy of *ReturntoWorkSA's* Platinum Plus sponsorship. **Sonic HealthPlus**, a long-standing supporter of the conference, has also taken up Platinum sponsorship this year.

A wide range of additional opportunities exist for sponsoring and exhibiting at ASM 2019. Extensive marketing exposure will be available leading up to the ASM and during the conference. The ANZSOM ASM continues to grow with over 180 delegates registering in Melbourne in 2018.

We invite you to participate in the 2019 ASM. Contact ANZSOM at [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au) to discuss sponsorship packages which can be tailored to your preferences.

Dr Geoffrey Graham and Dr John Cross  
Conference Co-convenors  
ANZSOM South Australia/Northern Territory Branch

[www.anzsom.org.au/asm-2019](http://www.anzsom.org.au/asm-2019)



## Our iconic Adelaide venues

### The Playford Hotel

Offering the perfect blend of old world charm and contemporary luxury, The Playford Hotel is a boutique hotel with 182 individually appointed guestrooms and suites. Centrally located on North Terrace, The Playford Hotel is located on the doorstep of the city's burgeoning arts, culture and entertainment precinct. Both exciting and sophisticated, Adelaide's iconic sites are all within walking distance such as Parliament and Government House, the Art Gallery of South Australia, the South Australian Museum, the State Library, Adelaide Casino, Adelaide Festival Centre.

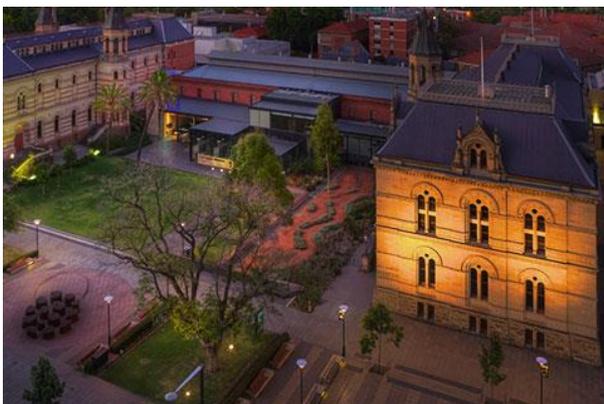
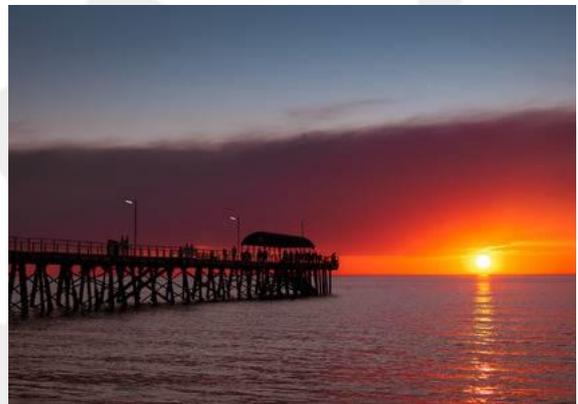
Brimming with saturated colours and details inspired by nature, the Playford features an opulent Art Nouveau design style with aesthetic 'whiplash' lines and beautiful metalwork. The fascinating interior of the entire hotel, including the guestrooms and suites, is elegantly appointed with designer furnishings and eclectic décor.

The Playford Hotel is also the perfect setting for the Welcome Reception, where guests will enjoy innovative cuisine incorporating fresh South Australian ingredients and an extensive selection of local wines.

### National Wine Centre of Australia

The National Wine Centre is a flagship of Australia's internationally renowned wine industry, acting simultaneously as a cultural and educational centre, and a major tourist attraction. The Centre informs visitors of every aspect of the wine industry, including wine-growing, wine-making and new technologies. It contains an interactive museum, a comprehensive range of wine-tasting facilities, and offices of Australian wine industry organisations.

Situated on the edge of Adelaide's stunning Botanic Gardens, it is a combination of eye-catching architecture and smooth functionality. The Hickinbotham Hall will be the venue for the Conference Dinner and is located on the ground floor of the National Wine Centre, with views and access to the outdoor paved terrace and vineyard. It also features a stunning wooden ceiling that rises 23 metres, as well as beautiful jarrah floorboards and a spectacular rammed earth wall.





Introducing our international guest  
and keynote speaker

# Dr Gary Franklin

Research Professor, Departments of Environmental and Occupational Health Sciences and Medicine (Neurology), University of Washington; Adjunct Research Professor, Department of Health Services, University of Washington

Attendance supported by Platinum Plus sponsor:



Dr Franklin will share his practical expertise, innovative thinking and research experience throughout the three days of the conference. Topics include:

**Osteoarthritis // Disability and Injury // Opioid Use**

Also featuring the following experts:

**Dr Matt Brearley**, *Occupational Heat Stress Consultant, Charles Darwin University;*

**Matthew Burnell**, *National Safety Officer, Transport Workers Union*

**Dr Armand Casolin**, *Chief Health Officer, Sydney Trains & NSW TrainLink*

**Dr Robin Chase**, *Occupational Physician*

**Debbie De Palma**, *Barrister*

**Professor Maureen Dollard**, *Work and Organisational Psychology, School of Psychology, Social Work and Social Policy, University of South Australia*

**Dr James Economos**, *Occupational and Environmental Physician*

**Dr Graeme Edwards**, *Senior Consulting Physician, Occupational and Environmental Medicine*

**Professor Sally Ferguson**, *Appleton Institute in Adelaide; Deputy Dean of Research in the School of Human Health and Social Sciences, CQUniversity*

**Dr Sharyn Gaskin**, *Occupational hygienist - Adelaide Exposure Science and Health*

**Professor John Greenwood AM**, *Plastic Surgeon and Medical Director – Adult Burns Centre Royal Adelaide Hospital*

**Stuart Harper**, *Nurse Practitioner – Adult Burns Centre Royal Adelaide Hospital*

**Professor Mark Hutchinson**, *Director, Centre for Nanoscale BioPhotonics; Professor with the Adelaide Medical School*

**Dr Dilip Kapur**, *Specialist Pain Medicine Physician, Senior Lecturer in Pain Medicine, Flinders University*

**Abbey Kendall**, *Director, Working Women's Centre SA Inc.*

**Assoc Professor Dennis Lau**, *Cardiologist, Cardiovascular Centre, Adelaide*

**Dr Jamie Mackenzie**, *Centre for Automobile Safety Research*

**Professor Lorimer Moseley**, *Senior Principal Research Fellow, NeuRA; NHMRC Principal Research Fellow; Professor of Clinical Neurosciences & Foundation Chair in Physiotherapy, UniSA*

**Dr Katrina Newbigin**, *Chest Radiologist, Wesley Hospital, Brisbane, Certified B Reader*

**Dr Paul Pers**, *Spinal Clinician & General Practitioner*

**Professor Dino Pisaniello**, *Professor in Occupational and Environmental Hygiene, The University of Adelaide; Director, Adelaide Exposure Science and Health and OEH Laboratory*

**Dr Katrina Sanders**, *Chief Medical Officer, Australian Federal Police*

**Professor Malcolm Sim**, *Occupational and Environmental Health Sciences, Monash University*

**Assoc Professor Julian White**, *Unit Head, Toxinology Department, Women's and Children's Hospital*

**Assoc Professor Deborah Yates**, *Thoracic Physician, Department of Thoracic Medicine, St Vincent's Hospital, Sydney*

# Program at a glance



27 OCT	MON 28 OCT	TUES 29 OCT	WED 30 OCT	
General Council Meeting	<p><b>Welcome address</b> ANZSOM &amp; AFOEM Presidents</p> <p><b>Keynote address</b> Innovations in disability &amp; injury Prof Gary Franklin</p>	<p><b>Pain and return to work</b> How does pain become disability? Prof Lorimer Moseley</p> <p>Opioids &amp; outcomes in work injury Prof Gary Franklin</p>	<p>Annual General Meeting</p>	
	<p><b>Psychosocial issues</b> Work, organisation &amp; psychological factors Prof Maureen Dollard</p> <p>Fatigue, shift work &amp; performance Prof Sally Ferguson</p>	<p><b>Silicosis &amp; artificial stone benchtops</b> Dr Graeme Edwards, A Prof Deborah Yates, Dr Katrina Newbigin and Dr Sharyn Gaskin</p>	<p><b>Kevin Sleigh Memorial Presentation</b> Dr Bianca Cheong</p> <p><b>Update on early management</b> Acute burns Prof John Greenwood</p> <p>Snake &amp; spider bites Prof Julian White</p>	
	<p><b>The occupational environment</b> Knowns &amp; unknowns in occupational epidemiology Prof Malcolm Sim</p> <p>Heat stress Matt Brearley</p> <p>Exposure science Prof Dino Pisaniello</p> <p>.....CONCURRENT.....</p> <p><b>In practice</b> Pregnancy &amp; work Dr Robin Chase</p> <p>Hands on burns management Stuart Harper</p>	<p><b>Communication &amp; decisions in MSK</b> Evidence based decisions Prof Gary Franklin</p> <p>Pain immunology Prof Mark Hutchinson</p> <p>High value communications on work injury Dr Paul Pers</p> <p>.....CONCURRENT.....</p> <p><b>First responder mental health strategies</b> Dr Katrina Sanders and expert panel</p>	<p>Contributed Papers</p>	
	<p><b>The motor vehicle as a workplace</b> Vehicle design: Dr Jamie Mackenzie</p> <p>Medication &amp; driving Dr Armand Casolin</p> <p>Safe rates save lives Matthew Burnell</p> <p>Driving &amp; arrhythmia A/Prof Dennis Lau</p> <p>.....CONCURRENT.....</p> <p><b>CPR update</b></p>	<p><b>Medicolegal – Work injury causation</b> Dr James Economos Debbie De Palma Dr Dilip Kapur</p> <p>.....CONCURRENT.....</p> <p><b>Domestic &amp; family violence &amp; the workplace</b> Abbey Kendall</p>	<p><b>Hugh Denehy Oration</b> Dr John Cross</p>	
				<p>Awards Lunch</p>
				<p><b>Workplace site visits</b> Choice of site visits to workplaces around Adelaide</p> <p>.....CONCURRENT.....</p> <p><b>Workshop</b> Mental Health First Aid</p> <p>.....CONCURRENT.....</p> <p><b>Workshop</b> Social media know how</p>
Welcome Reception	Nurses Dinner	Conference Dinner The National Wine Centre of Australia	Conference wind-up	

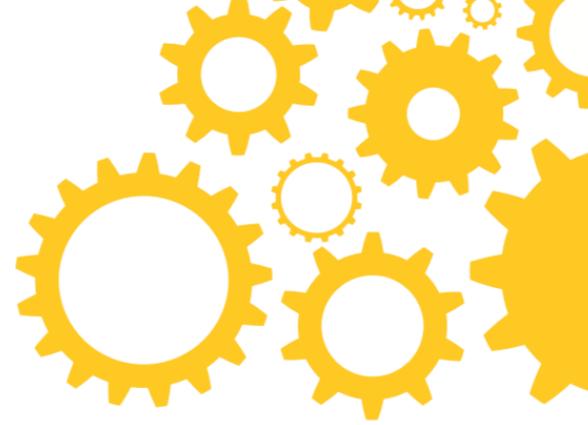


# Sponsorship at a glance

CATEGORY	INVESTMENT
Platinum sponsorship	\$15,000 plus GST
<del>Conference Dinner sponsorship</del>	<del>\$5,500 plus GST (ONE only)</del> -TAKEN
<del>Welcome Reception sponsorship</del>	<del>\$3,200 Plus GST (ONE only)</del> TAKEN
Session sponsorship	\$1,600 plus GST per session
Session sponsor plus day exhibition space (Standard)	\$2,900 plus GST
Exhibition space	(GOLD / STANDARD)
• Full conference (3 days)	\$3,500 / \$3,000 plus GST
• Single day	\$1,650 / \$1,450 plus GST
Chill and Recharge Space sponsor (3 days)	\$2,500 plus GST (ONE only)
Advertising in conference program	Half Page \$500 plus GST Full Page \$650 plus GST
Delegate satchel insert	\$600 plus GST

Comprehensive information about each package is contained in the following pages.

These are our standard sponsorship categories. If you do not see a package that suits your needs, please contact the ANZSOM secretariat to discuss a bespoke package for your organisation on [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)



## Platinum Sponsorship

**\$15,000 plus GST**

One taken up by Sonic HealthPlus

As a Platinum Sponsor, your organisation will be at the forefront of the branding and advertising associated with the conference. Recognition will occur in all materials, at all social events and all branded avenues. You will gain maximum visibility in front of over 150 delegates and hundreds via conference promotion as a platinum sponsor.

### **BENEFITS:**

- Company name/logo on conference signage for the duration of conference (3 days)
- Acknowledgement and company logo in official conference program (printed and available online)
- Acknowledgment and company logo on registration brochure (available up to 5 months before the conference)
- Acknowledgment and company logo on website (available up to 5 months before the conference)
- Acknowledgement in ANZSOM newsletter (quarterly - 2 issues leading up to the conference)
- Acknowledgement at the start of conference
- Company supplied banner in main auditorium for duration of the conference (3 days)
- Two GOLD exhibition spaces
- Satchel inclusions – as approved by the ASM Organising Committee (e.g. company brochure, pad & pen)
- Complimentary attendance at the Welcome Reception for two people
- Complimentary attendance at the Conference Dinner for two people.

# Conference Dinner Sponsorship

National Wine Centre of Australia

~~\$5,500 plus GST (ONE only)~~ TAKEN

The Conference Dinner is the key social function of the ASM and a great sponsorship and networking opportunity, attracting over 150 delegates. It will be held on Tuesday 29<sup>th</sup> October at the National Wine Centre of Australia. Guests will enjoy world class food and spectacular architecture at this amazing venue.

## BENEFITS:

- Acknowledgment in the official conference program in association with the conference dinner (printed copy and online)
- Acknowledgement on the registration form and online registration web site in association with the conference dinner
- Company supplied banner displayed at dinner venue
- Formal acknowledgement at the dinner and at the conference opening
- Opportunity to make a presentation or arrange a speaker at the dinner\*
- Company logo printed on dinner menus
- STANDARD exhibition space during conference (3 days)
- Complimentary dinner tickets for two
- Printed promotional material at the dinner venue\*

*\*As approved by the ASM Organising Committee*



# Welcome Reception Sponsorship

The Playford Hotel

~~\$3,200 plus GST (ONE only)~~ - TAKEN

The Welcome Reception is the opening event of the conference and the first networking opportunity for delegates. It will be held on the evening of Sunday 27<sup>th</sup> October at the Playford Hotel, where delegates can relax in the opulent surroundings. We expect the event will be attended by up to 150 people.

## BENEFITS:

- Acknowledgment in the official conference program in association with the Welcome Reception (printed copy and online)
- Acknowledgement on ANZSOM website
- Option for other information giveaways at the Welcome Reception\*
- Complimentary Welcome Reception tickets for two
- Company supplied banner displayed at venue
- Printed promotional material at the venue\*
- Opportunity to make presentation or arrange a speaker at the reception\*

## PLUS NEW THIS YEAR

- Option to secure an Exhibition Space at 50% off regular pricing
- Complimentary ½ page advertisement in official conference program

*\*As approved by the ASM Organising Committee*

## Session/Workshop Sponsorship (\$1,600 per session plus GST)

Increasingly popular amongst our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. The overarching theme focuses on practical solutions in occupational health, and includes a range of topics presented by local, interstate and international speakers. Options include plenary sessions, workshops, site visits and breakfast sessions.

See page 5 for confirmed speakers and topics  
For program updates see the conference website or contact [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)

Please contact the Secretariat to discuss your organisation's requirements on [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)

### BENEFITS:

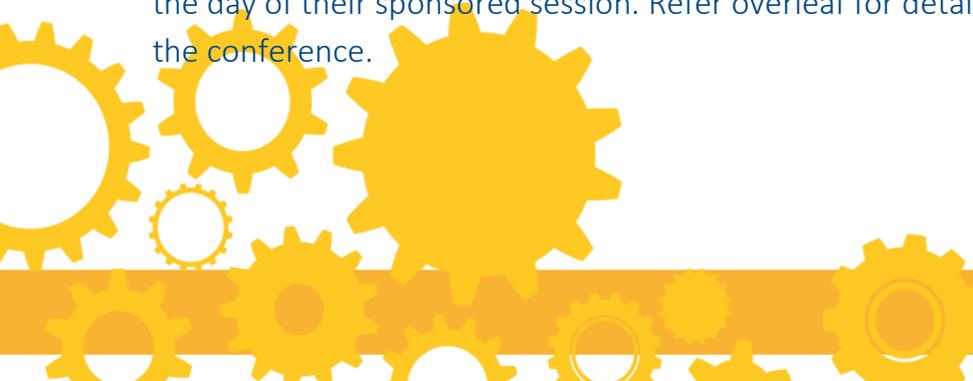
- Acknowledgment in official conference program (printed and online)
- Acknowledgement on website
- Option for other information giveaways at the session\*
- Company supplied banner displayed at the session

*\*As approved by the ASM Organising Committee*

**\*NEW\* this year**

## Session/Workshop Sponsor plus Day Exhibition Space (\$2,900 plus GST)

This package presents exceptional value for session sponsors wishing to make the most of the day of their sponsored session. Refer overleaf for details and benefits of exhibiting at the conference.



## Exhibition Space

The Playford Hotel boasts excellent conference facilities including a dedicated exhibitor space. All exhibition spaces are 3X3meters in size and include a clothed trestle with two chairs and power. Display boards can be ordered on request. Food and beverages are provided for all exhibitors during the daily program.

## Exhibitor Passport

ASM 2019 will feature an Exhibitor Passport competition to encourage delegates to visit the exhibitors and increase overall exhibition attendance. The passport was first introduced in 2017 and was successful in incentivising delegate engagement in the exhibition. Drawing of the prize (free registration to attend ASM 2020 and a range of other prizes) is a feature of the Awards Lunch on the final day of the conference and delegates must be in attendance at the lunch to claim their prize.



## Gold Exhibition Space for full conference (3 days) \$3,500 plus GST

In addition to the exhibition space, this includes:

- Registration for two people for the educational program for the duration of the conference
- Two tickets to each of the social events: Welcome Reception and Conference Dinner

## Standard Exhibition Space for full conference (3 days) \$3,000 plus GST

In addition to the exhibition space, this includes

- Registration for two people to the educational program for the duration of the conference

This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.

## Gold Exhibition Space for single day

\$1,650 plus GST

In addition to the exhibition space, this includes:

- Registration for two people for the educational program for the day of the exhibition
- Two tickets to each of the social events: Welcome Reception and Conference Dinner

## Standard Exhibition Space for single day

\$1,450 plus GST

In addition to the exhibition space, this includes:

- Registration for two people for the educational program for the day of the exhibition.
- This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.



**Can't see what suits you best?**

Please contact the Secretariat to discuss your needs

[secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)

## Chill and Recharge Space Sponsorship

(\$2,500 plus GST – ONE only)

Acknowledging the importance of mentally healthy workplaces, ASM 2019 will feature a Chill and Recharge Space, which will provide a unique opportunity for an organisation to exhibit and host the space, interacting with delegates while they relax and take in services, products and information related to mental health in the workplace.

### We will provide:

- An area for delegates to sit and relax with comfortable furniture and a charging station for devices
- An information area where the sponsoring organisation can display their resources along with resources from other non-profit mental health organisations

### BENEFITS:

- Exclusive branding of the space for the duration of the conference (3 days), as well as branding of the charging station
- Registration for one person for the full conference
- Direct interaction with over 150 delegates from a wide range of backgrounds, expertise and influence across the industry
- Acknowledgment in official conference program (printed and online)
- Acknowledgement on website and social media
- Option for other information giveaways\*

*\*As approved by the ASM Organising Committee*



CHILL

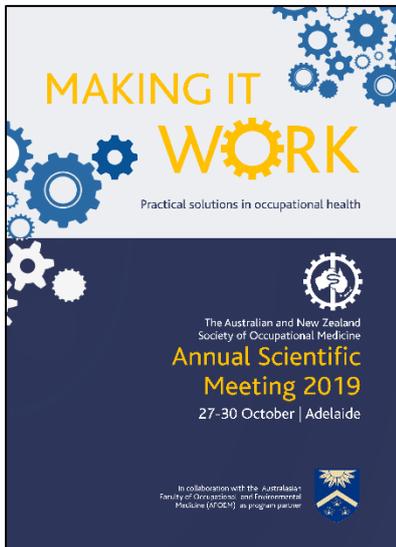


CHAT



CHARGE

# Advertising in conference program



The conference program is professionally produced in colour, and provides opportunities for full or half page advertisements. It is printed for delegates and available online from the ANZSOM website and conference app.

**Half page advertisement** \$500 plus GST  
(artwork provided by sponsor)

**Full page advertisement** \$650 plus GST  
(artwork provided by sponsor)

**Satchel inserts (up to A4 size)** \$600 plus GST  
(provided by sponsor)

Satchel inserts are a popular sponsorship item, providing exposure to all delegates.

- Inserts are supplied by the sponsor and may take the form of a brochure / flyer or samples, gifts etc. to promote your product or service.
- The inserts should be maximum A4 in size. Volume will also be a consideration and subject to approval.
- All inserts must be approved by the Conference Organiser and Conference Committee and must be delivered before the start of the conference.



# ANZSOM ASM 2019

## Sponsorship/Exhibition confirmation

Please complete the form below and return to the ANZSOM Secretariat

- Suite 8, 150 Chestnut St, Cremorne VIC 3121
- Email [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)
- Fax (03) 9428 4872
- A Tax Invoice will be provided. Full payment is required 4 weeks before the conference.

Organisation Name \_\_\_\_\_

Address \_\_\_\_\_

Contact Person \_\_\_\_\_ Position \_\_\_\_\_

Email \_\_\_\_\_

Signature \_\_\_\_\_ Date \_\_\_\_\_

### Sponsorship packages

*Select preferred item(s) (as per items on previous pages)*

*Cost (plus GST)*

<input type="checkbox"/> Platinum sponsorship (unlimited)	\$15,000
<input type="checkbox"/> Conference Dinner sponsor	\$5,500 TAKEN
<input type="checkbox"/> Welcome Reception sponsor	\$3,200 TAKEN
<input type="checkbox"/> Session Sponsor	\$1,600 per session
<input type="checkbox"/> Session Sponsor plus day Exhibition space	\$2,900
<input type="checkbox"/> Exhibition space for full conference (3 days) GOLD/STANDARD	\$3,500 / \$3,000
<input type="checkbox"/> Exhibition space for single day GOLD/STANDARD	\$1,650 / \$1,450
<input type="checkbox"/> Chill and Recharge Space sponsor	\$2,500
<input type="checkbox"/> Advertising in conference program – Half page	\$500
<input type="checkbox"/> Advertising in conference program – Full page	\$650
<input type="checkbox"/> Delegate satchel insert	\$600

TOTAL -----

Discounts are available for multiple advertisements; please contact the Secretariat for pricing [secretariat@anzsom.org.au](mailto:secretariat@anzsom.org.au)

## Confirmed sponsors:

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Platinum Plus Sponsor - Supporting international guest Dr Gary Franklin

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Platinum Sponsor

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Sponsoring the Welcome Reception at the Playford

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Sponsoring the Conference Dinner at the National Wine Centre

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