

Perspectives in Occupational Health



Annual
Scientific
Meeting 2018
7–10 October
Melbourne

ANZSOM Annual Scientific Meeting 2018

Sponsorship & Exhibition

Prospectus





Join us at the Pullman Melbourne on the Park for ASM 2018, ANZSOM's major educational event

The Australian and New Zealand Society of Occupational Medicine (ANZSOM) is at the forefront of professional development in this important field and the Victorian/Tasmanian Branch is proud to be hosting the 2018 Annual Scientific Meeting of the Society in October.

The 2018 conference highlights the many perspectives of this complex area of practice, and will bring together a wide variety of professionals and experts representing national and regional enterprises, including government and industry organisations and small and large business.

We will also be celebrating our 50th anniversary in 2018. This Annual Scientific Meeting is the culmination of the year of special activities.

Sponsoring and exhibiting at ASM 2018 will provide your organisation with a perfect platform to directly interact with delegates from a wide range of backgrounds, expertise and influence across the industry. You will have extensive marketing exposure in the lead up to the event as well as during the conference. The ANZSOM conference continues to grow, attracting over 130 registrants in 2017.

ANZSOM is currently seeking sponsorship for the conference and there are a variety of options and sponsorship levels available. Please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation on secretariat@anzsom.org.au.

Sally Kane
Conference Convenor
ANZSOM Victorian/Tasmanian Branch

www.anzsom.org.au



Our iconic Melbourne venues

Pullman Melbourne on the Park

The Pullman is one of Melbourne's landmark hotels, located in the heart of East Melbourne within the city's main sports and entertainment district. It is directly opposite the Melbourne Cricket Ground, enjoys stunning views of Fitzroy Gardens, and is positioned on Melbourne's major tram and train routes.

The 419-room hotel has undergone a major redevelopment to transform the ground floor interior spaces and provide connectivity with the external streetscape. A stunning new contemporary identity has been achieved, while respecting the hotel's rich heritage.

The Welcome Reception for the ASM will be held in the Cliveden Bar. The name 'Cliveden' holds a deep connection with this landmark location, being the site of the original Cliveden Mansion, built in 1887.

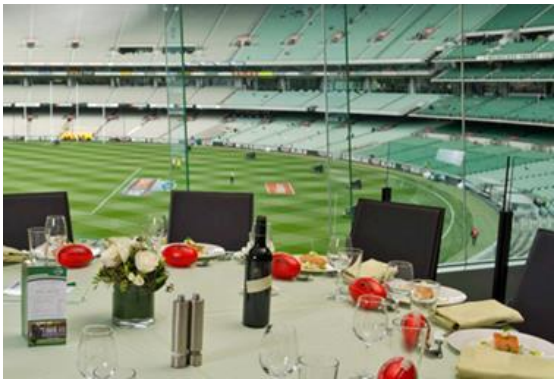
The conference space on the first floor is currently being refurbished, opening it to the views towards Yarra Park and the MCG. This will provide an enticing space for delegates to network and experience the conference exhibition.

The Melbourne Cricket Ground

The Melbourne Cricket Ground is more than just a sports venue. It is a place where memories are made and childhood dreams come alive. Ask any Victorian and they'll be aware of the Melbourne Cricket Ground's status as the home of sport. But it is also steeped in a rich history; established in 1853, less than 20 years after the founding of Melbourne, it is often described as the beating heart of this fantastic city.

The MCG has been the home of Australian Rules football since 1859, and now attracts 100,000 fans to the annual AFL Grand Final. It was also the birthplace of Test cricket in 1877 and one-day international cricket in 1971, and each summer, thousands flock there for the Boxing Day Test. The MCG international credentials also include the 1956 Olympic Games and 2006 Commonwealth Games.

Our very special Conference Gala 50th Anniversary Dinner, will be held in the Jim Stynes Room, named after one of the most celebrated AFL footballers of the modern era. The room has recently refurbished and is now one of the premier function rooms at the MCG.



Sponsorship at a glance

CATEGORY	INVESTMENT	
Major sponsor	\$15,000 (one only)	SOLD
Conference Dinner sponsor	\$8,000 (one only)	
Welcome Reception sponsor	\$6,000	
Session sponsor	From \$1,500 per session	
Morning/afternoon tea sponsor	From \$1,000	
Lunch sponsor	From \$2,000	
Advertising in conference program	Half Page \$500, Full Page \$700	
Delegate satchel insert	\$600	
Exhibition space	(GOLD/STANDARD)	
• Full conference (3 days)	\$3,800/\$3,200	
• Single day	\$1,800/\$1,600	

NB All prices are inclusive of GST

More comprehensive information on each package is contained in the following pages.

If you do not see a package that suits your needs, please do not hesitate to contact us to discuss a flexible or tailor-made package for your organisation on secretariat@anzsom.org.au

~~Major Sponsor – \$15,000~~ (one only) **SOLD**

As the major ANZSOM Conference Partner, your organisation will be at the forefront of the branding and advertising associated with the conference. Recognition will occur in all materials, at all social events and all branded avenues. You will gain maximum visibility in front of over 150 delegates and hundreds via conference promotion as the sole major sponsor.

BENEFITS:

- Company name/logo on conference signage for the duration of conference (3 days)
- Acknowledgement and company logo in official conference program (printed and available online)
- Acknowledgment and company logo on registration brochure (available up to 5 months before the conference)
- Acknowledgment and company logo on website (available up to 5 months before the conference)
- Acknowledgement in ANZSOM newsletter (quarterly - 2 issues leading up to the conference)
- Acknowledgement at the start of conference
- Company supplied banner in main auditorium for duration of the conference (3 days)
- Two GOLD exhibition spaces
- Satchel inclusions – as approved by the ASM Organising Committee (e.g. company brochure, pad & pen)
- Complimentary attendance at the Welcome Reception for two people
- Complimentary attendance at the Conference Gala Dinner for two people.

Conference Gala 50th Anniversary Dinner

Melbourne Cricket Ground

Sponsorship - \$8,000 (one only)

The Conference Dinner is the key social function of the ASM and a great sponsorship and networking opportunity, attracting over 150 delegates. It will be held on Tuesday 9th October at the Melbourne Cricket Ground as the final event of ANZSOM 50th anniversary celebrations. Guests will enjoy world class food and service in this iconic Melbourne sporting venue. In addition to conference delegates, there will be a range of special guests from many organisations who will join us in celebrating this important milestone.

BENEFITS:

- Acknowledgment in official conference program in association with the conference dinner (printed copy and online)
- Acknowledgement on registration form and online registration web site in association with the conference dinner
- Company supplied banner displayed at dinner venue
- Formal acknowledgement at the dinner and at the conference opening
- Opportunity to make a presentation or arrange a speaker at the dinner*
- Company logo printed on dinner menus
- STANDARD exhibition space during conference (3 days)
- Complimentary dinner tickets for two
- Printed promotional material at the venue*
- Option for other information giveaways at the dinner*

****As approved by the ASM Organising Committee***



Welcome Reception

Pullman Melbourne on the Park

Sponsorship - \$4,000 (one only)

The Welcome Reception is the opening event of the conference and the first networking opportunity for delegates. It will be held on the evening of Sunday 7 October in the Cliveden Bar at the recently renovated Pullman Melbourne on the Park. This is always the first contact point for delegates and we expect the event will be attended by up to 150 people.

BENEFITS:

- Acknowledgment in official conference program in association with the Welcome Reception (printed copy and online)
- Acknowledgement on website
- Option for other information giveaways at the Welcome Reception*
- Complimentary Welcome Reception tickets for two
- Company supplied banner displayed at venue
- Printed promotional material at the venue*
- Opportunity to make presentation or arrange a speaker at the reception*

****As approved by the ASM Organising Committee***

Session/Workshop Sponsor

(from \$1,500 per session)

Increasingly popular amongst our sponsors is the opportunity to support technical sessions so as to highlight their particular field of expertise. While the full program remains to be finalised, the overarching theme highlights various perspectives in occupational health, including those of the worker, employer and occupational health professional. Options include plenary sessions, workshops, site visits and breakfast sessions. Pricing will depend on the session.

Please contact the Secretariat to discuss your organisation's requirements on secretariat@anzsom.org.au

BENEFITS:

- Acknowledgment in official conference program (printed and online)
- Acknowledgement on website
- Option for other information giveaways at the session*
- Company supplied banner displayed at the session

****As approved by the ASM Organising Committee***

NEW in 2018 - Lunch Sponsor from \$2,000

Lunch breaks will be provided each day of the conference. These breaks will be held in the exceptional newly renovated facilities and provide a great networking opportunity for delegates and sponsors. Sponsors have the opportunity to support lunch breaks for one or more days of the conference.

- \$6,000 for 3-day sponsorship
- \$2,000 for Monday 8th October Buffet Lunch
- \$2,000 for Tuesday 9th October Buffet Lunch
- \$3,000 for Wednesday 10th October Awards Lunch

BENEFITS:

- Naming rights to the selected lunch
- Company signage within the catering area - to be provided by the sponsoring organisation
- Opportunity to introduce your company in the session before lunch
- Acknowledgment on the conference website
- Acknowledgment in the conference program
- Option to provide self-branded napkins and aprons (to be provided by sponsor).

Note: Branding is subject to approval from the ASM Organising Committee.

Morning / Afternoon Tea Sponsor from \$1,000

Morning tea/coffee breaks will be provided each day of the conference. These breaks will be held in the exceptional newly renovated facilities and provide a great networking opportunity for delegates and sponsors. Sponsors have the opportunity to support tea breaks for one or each day of the conference.

- \$3,500 for 3-day sponsorship of all tea breaks
- \$1,000 for Monday 8th October Morning Tea
- \$1,500 for Tuesday 9th October Morning and Afternoon Tea
- \$1,000 for Wednesday 10th October Morning Tea

BENEFITS:

- Naming rights to the selected morning and/or afternoon tea break during the conference
- Company signage within the catering area for that selected break (to be supplied by the organisation)
- Acknowledgment on the conference website
- Acknowledgment in the conference program
- Option to provide self-branded napkins and aprons (to be provided by sponsor).

Note: Branding is subject to approval from the Committee.

Exhibition Space

The Pullman Melbourne on the Park boasts excellent conference facilities including a dedicated exhibitor space. All exhibition spaces are 3X3meters in size and include a clothed trestle with two chairs and power. Pin up boards can be ordered on request. Food and beverages are provided for all exhibitors during the daily program.

Exhibition Passport

ASM 2018 will feature a Passport Program to encourage delegates to visit each of the exhibitors and increase overall exhibition attendance. The passport was first introduced in 2017 and was successful in incentivising delegate engagement in the exhibition. Drawing of the prize (free registration to attend ASM 2019) is a feature of the Awards Lunch and delegates must be in attendance at the lunch to claim the prize.

Gold Exhibition Space for full conference (3 days) \$3,800

In addition to the exhibition space, this includes:

- Registration for two people to the educational program for the duration of the conference
- Two tickets to each of the social events: Welcome Reception and Conference Gala Dinner

Standard Exhibition Space for full conference (3 days) \$3,200

In addition to the exhibition space, this includes

- Registration for two people to the educational program for the duration of the conference

This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.

Gold Exhibition Space for single day \$2,000

In addition to the exhibition space, this includes:

- Registration for two people to the educational program for the duration of the conference
- Two tickets to each of the social events: Welcome Reception and Conference Gala Dinner

Standard Exhibition Space for single day \$1,600

In addition to the exhibition space, this includes:

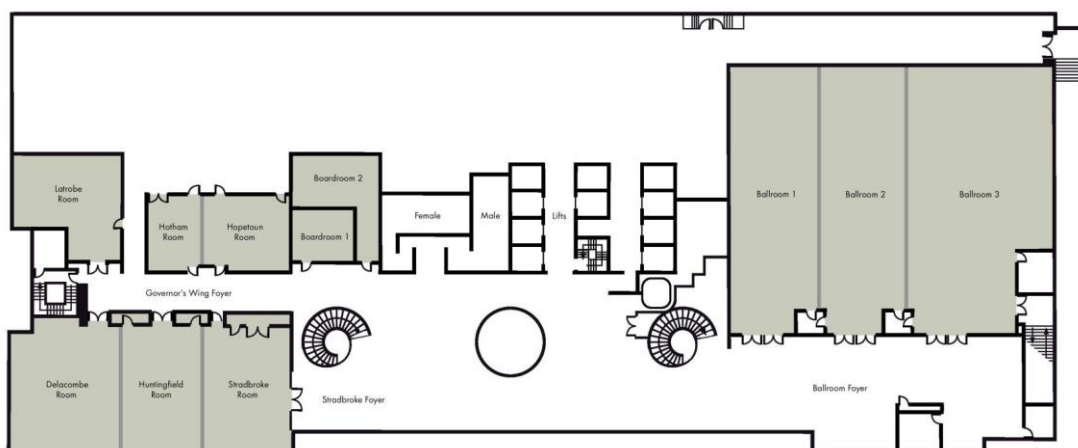
- Registration for two people to the educational program for the day of the exhibition.

This does not include tickets to social events. Sponsors will have the opportunity to purchase tickets separately.

Cannot see what suits you best?

Please contact the secretariat to discuss your needs and for pricing

secretariat@anzsom.org.au



Advertising in conference program



The conference program is professionally produced in colour, and provides opportunities for full or half page advertisements. It is printed for delegates and available online from the ANZSOM website and conference app.

Half page advertisement **\$500**

(artwork provided by sponsor)

Full page advertisement **\$700**

(artwork provided by sponsor)

Satchel inserts

Satchel inserts are a popular sponsorship item, providing exposure to all delegates.

- Inserts are supplied by the sponsor and may take the form of a brochure / flyer or samples, gifts etc. to promote your product or service.
- The inserts should be maximum A4 in size. Volume will also be a consideration and subject to approval.
- All inserts must be approved by the Conference Organiser and Conference Committee and must be delivered to the conference venue before the start of the conference.

Each insert (up to A4 size) \$600

(provided by sponsor)

ANZSOM ASM 2018

Sponsorship/Exhibition confirmation

Please complete the form below and return to the ANZSOM Secretariat

- Suite 8 150 Chestnut St, Cremorne VIC 3121
- Email secretariat@anzsom.org.au
- Fax (03) 9428 4872
- A Tax Invoice will be provided. Full payment is required 4 weeks before the conference.

Organisation Name _____

Address _____

Contact Person _____ Position _____

Email _____

Signature _____ Date _____

Sponsorship packages

Select preferred item(s) (as per items on previous pages)

Cost (including GST)

<input type="checkbox"/> Major sponsor	\$15,000
<input type="checkbox"/> Conference Dinner sponsor	\$8,000
<input type="checkbox"/> Welcome Reception sponsor	\$4,000
<input type="checkbox"/> Session Sponsor	From \$1,500 per session
<input type="checkbox"/> Break Sponsor	From \$1000
<input type="checkbox"/> Advertising in conference program – Half page	\$500
<input type="checkbox"/> Advertising in conference program – Full page	\$700
<input type="checkbox"/> Delegate satchel insert	\$600
<input type="checkbox"/> Exhibition space for full conference (3 days) GOLD/STANDARD	\$3,800/\$3,200
<input type="checkbox"/> Exhibition space for single day GOLD/STANDARD	\$2,000/\$1,600
<input type="checkbox"/> Other	-----
TOTAL	-----

Discounts are available for multiple advertisements; please contact the secretariat for pricing
secretariat@anzsom.org.au